

scott kelby the digital photography

Scott Kelby and the Digital Photography Revolution

scott kelby the digital photography world is a name synonymous with education, inspiration, and innovation. As one of the most influential figures in the photography community, Scott Kelby has helped countless photographers—from beginners to seasoned professionals—unlock the full potential of their cameras and editing software. His approachable teaching style and deep expertise have made digital photography more accessible and enjoyable for millions around the world.

Who is Scott Kelby?

Scott Kelby is a multifaceted talent in the photography and digital imaging industry. He is an accomplished photographer, author, educator, and software expert. Over the years, Kelby has authored numerous best-selling books on digital photography and Adobe Photoshop, which have become essential resources for photographers looking to enhance their skills.

But beyond writing, Scott Kelby is also the president and CEO of KelbyOne, an online educational platform dedicated to photography and creative software training. Through KelbyOne, he has created a vibrant community where photographers can learn everything from camera techniques to advanced post-processing.

Scott Kelby's Impact on Digital Photography Education

Before the digital age, photography education was often limited to in-person workshops or expensive classes. Scott Kelby revolutionized this by leveraging online platforms to bring high-quality, affordable, and easy-to-understand photography training to a global audience.

Accessible Learning for All Levels

One of the reasons Scott Kelby's teachings resonate so well is his conversational and straightforward approach. He breaks down complex concepts into digestible pieces, making it easier for hobbyists and professionals alike to learn. Whether it's mastering exposure, composition, or lighting techniques, Kelby's resources cover a wide range of topics without overwhelming the learner.

Comprehensive Digital Post-Processing Guidance

Digital photography isn't just about capturing images; it's also about refining them. Scott Kelby has written extensively on Adobe Photoshop and Lightroom—the two most popular editing software programs among photographers. His books and tutorials focus on practical workflows, helping users

speed up their editing process while achieving stunning results.

Signature Teaching Style and Techniques

Scott Kelby's approach to teaching is as much about mindset as it is about technical knowledge. His signature "Photoshop for Photographers" series, for example, emphasizes efficiency and problem-solving. Instead of overwhelming students with every tool Photoshop offers, he focuses on the essentials that photographers actually use in their daily workflows.

Emphasizing Real-World Application

One of the most valuable aspects of Scott Kelby's digital photography education is his focus on real-world application. His tutorials often simulate scenarios photographers face in studios, on location, or during events. This practical approach helps learners apply what they've absorbed directly to their own shoots, making the learning process more relevant and immediately useful.

Encouraging Creativity and Experimentation

Beyond technique, Kelby encourages photographers to experiment and find their unique style. He often shares personal projects and creative challenges, inspiring his audience to think outside the box and push their creative boundaries. This is especially important in the digital age, where post-processing can dramatically alter the final image.

Scott Kelby's Influence on Photography Trends

As a thought leader, Scott Kelby has also influenced broader trends in digital photography. His early adoption and promotion of digital workflows helped accelerate the shift from film to digital. He was one of the first educators to embrace online video tutorials, helping set a standard for digital photography education in the internet era.

Advocating for the Digital Workflow

Kelby has always championed the importance of an efficient digital workflow—from image capture to editing to sharing. He highlights the significance of organizing photos, backing up files, and using software tools effectively. This comprehensive approach helps photographers save time and maintain a consistent quality in their work.

Popularizing Creative Editing Techniques

Thanks to Kelby's extensive tutorials and books, countless photographers have learned advanced techniques like layer masking, retouching, HDR imaging, and panoramic stitching. His practical insights into these methods have demystified complex editing processes, making them accessible to a wider audience.

Books and Resources by Scott Kelby

Scott Kelby's contributions to digital photography literature are vast. His books are a treasure trove of knowledge, blending humor and clarity in a way that makes learning enjoyable.

- **The Digital Photography Book Series:** Perhaps his most famous work, this series breaks down professional photography tips into simple, actionable steps.
- **Photoshop for Photographers:** A go-to guide for photographers wanting to master Photoshop efficiently.
- **Lightroom for Photographers:** Focused on Adobe Lightroom, this book helps photographers streamline their editing and photo management.
- **KelbyOne Online Classes:** An ever-expanding library of video tutorials covering a broad spectrum of photography and editing topics.

These resources cater to different learning styles, whether you prefer reading, watching, or hands-on practice. The combination of clear explanations, real-life examples, and professional insights makes them invaluable.

Why Scott Kelby's Approach Resonates with Photographers

At the heart of Scott Kelby's success is his genuine passion for photography and teaching. He understands the challenges photographers face and addresses them head-on with practical solutions.

Making Technical Concepts Understandable

Digital photography can sometimes feel overwhelming, especially with the myriad of camera settings and editing options available. Kelby's knack for simplifying jargon and focusing on what really matters helps learners stay motivated and confident.

Building a Community

Beyond just teaching, Scott Kelby has fostered a sense of community among photographers through forums, social media, and his KelbyOne platform. This environment encourages sharing, feedback, and continuous learning, which is vital for artistic growth.

Keeping Up with Industry Changes

The digital photography landscape evolves rapidly. Scott Kelby stays current with new technologies, software updates, and industry trends, ensuring his teachings remain relevant and cutting-edge.

Tips Inspired by Scott Kelby for Digital Photography Enthusiasts

Drawing on Scott Kelby's principles and teachings, here are some actionable tips to improve your digital photography journey:

1. **Master Your Camera's Basics:** Understand exposure, ISO, shutter speed, and aperture rather than relying on auto modes.
2. **Practice Consistently:** Photography is a skill honed by doing. Shoot regularly and review your work critically.
3. **Learn Post-Processing:** Invest time in learning Lightroom and Photoshop to enhance your images professionally.
4. **Focus on Composition:** Use guidelines like the rule of thirds to create visually engaging photos.
5. **Experiment with Lighting:** Both natural and artificial light can transform a shot—don't hesitate to explore different setups.
6. **Keep Your Workflow Organized:** Develop a system for backing up and cataloging your photos efficiently.

These tips echo the kind of practical advice Kelby shares, helping photographers elevate their craft step by step.

Scott Kelby's influence on digital photography is profound and far-reaching. Through his books, online classes, and personal insights, he has demystified the art and science of digital imaging for countless enthusiasts. Whether you're just starting out or looking to refine your skills, exploring Scott Kelby's resources can be a game-changer in your photographic journey.

Frequently Asked Questions

Who is Scott Kelby in the field of digital photography?

Scott Kelby is a renowned photographer, author, and educator known for his influential books, tutorials, and workshops on digital photography and Photoshop techniques.

What are some popular books by Scott Kelby on digital photography?

Some popular books by Scott Kelby include 'The Digital Photography Book' series, which offers practical tips and techniques for photographers of all levels to improve their skills.

How does Scott Kelby's teaching style benefit digital photographers?

Scott Kelby's teaching style is straightforward, easy to understand, and focuses on real-world applications, making complex digital photography concepts accessible to beginners and advanced users alike.

What topics does Scott Kelby cover in his digital photography books?

Scott Kelby covers a wide range of topics including camera settings, lighting, composition, post-processing techniques, and Photoshop editing specifically tailored for photographers.

Where can I find Scott Kelby's digital photography tutorials and resources?

Scott Kelby's tutorials and resources can be found on his official website KelbyOne, as well as on platforms like YouTube, and through his published books and online courses.

Additional Resources

Scott Kelby and the Digital Photography Revolution: A Professional Review

scott kelby the digital photography landscape has become synonymous with accessible, expert education and innovative resources for photographers worldwide. As a prolific author, educator, and photographer, Scott Kelby has carved out a unique niche in the field of digital photography, bridging the gap between technical mastery and creative expression. This article explores Kelby's contributions, his impact on photography education, and how his approach aligns with the evolving needs of digital photographers.

Scott Kelby: A Pioneering Force in Digital Photography Education

Scott Kelby's name is frequently mentioned alongside the most influential figures shaping the modern digital photography ecosystem. With a background in both photography and graphic design, Kelby has leveraged his expertise to develop resources that demystify complex photographic techniques and post-processing workflows. His work embodies a blend of practical instruction and creative encouragement, making him a trusted authority among beginners and professionals alike.

One of the key factors behind Kelby's success in the digital photography space is his ability to simplify technical jargon without diluting the content's depth. His books, video tutorials, and workshops are tailored to meet the diverse needs of photographers who seek to improve their skills in areas ranging from exposure fundamentals to advanced Adobe Photoshop and Lightroom editing techniques. This emphasis on clarity and usability places Kelby's offerings in high demand.

Educational Resources and Signature Publications

Scott Kelby's educational materials are extensive and varied, catering to a wide spectrum of users. Perhaps his most famous contribution is the "Digital Photography Book" series, which has sold millions of copies globally. This series stands out for its incremental learning structure, where each volume builds on the previous one, covering everything from camera settings and composition to lighting and post-production tips.

Beyond books, Kelby has expanded into digital platforms, offering a membership-based educational site known as KelbyOne. This platform provides subscribers with access to an ever-growing library of video courses, webinars, and exclusive content. The community aspect of KelbyOne fosters interaction and feedback, enhancing the learning experience for photographers at all skill levels.

Integration of Post-Processing Techniques

In the realm of digital photography, post-processing is indispensable. Scott Kelby recognizes this and dedicates a substantial portion of his teaching to software tools like Adobe Lightroom and Photoshop. His step-by-step guides and video tutorials emphasize workflow efficiency, creative editing, and problem-solving strategies that help photographers achieve professional-quality results.

Kelby's approach often includes comparisons between different editing techniques, highlighting the pros and cons of each method. For instance, his tutorials might showcase the benefits of non-destructive editing in Lightroom versus the pixel-level adjustments possible in Photoshop. This analytical perspective empowers photographers to make informed decisions tailored to their artistic vision and project requirements.

The Impact of Scott Kelby on the Digital Photography

Community

The influence of Scott Kelby on the digital photography community cannot be overstated. His contributions have democratized learning, making high-quality photographic education affordable and accessible beyond traditional classrooms. The digital age demands rapid skill acquisition, and Kelby's resources are designed to meet this challenge effectively.

Moreover, Kelby's active presence on social media and photography forums enables ongoing engagement with his audience. This direct interaction fosters a dynamic feedback loop, where he adapts his content to address emerging trends, gear releases, and common user questions. This responsiveness ensures that his teachings remain relevant and practical.

Community Building and Professional Development

Kelby's role extends beyond education into community building. Through photography conferences such as the annual Photoshop World, he provides photographers with opportunities to network, learn from industry leaders, and showcase their work. These events are instrumental in shaping the career trajectories of many attendees, underscoring Kelby's commitment to professional development within the digital photography sphere.

Additionally, Kelby's editorial work on Photoshop User Magazine and the Lightroom Magazine offers photographers curated insights into software updates, gear reviews, and creative inspiration. These publications serve as valuable resources that complement his instructional content.

Comparative Analysis: Kelby's Approach vs. Other Photography Educators

When compared to other prominent photography educators, Scott Kelby's style is distinguished by its approachable tone and practical focus. While some instructors may prioritize technical theory or artistic philosophy, Kelby zeroes in on actionable advice that photographers can immediately implement. His "tricks of the trade" methodology resonates particularly well with hobbyists and professionals seeking to enhance their workflow efficiency.

For example, compared to educators who emphasize formal composition rules, Kelby encourages flexibility and experimentation, acknowledging the subjective nature of photographic art. This balance between structure and creativity is part of what has cemented his reputation as a versatile and relatable teacher.

Technological Adaptation and Future Directions

In an industry characterized by rapid technological advancement, Scott Kelby, the digital photography expert, has consistently stayed ahead of the curve. He embraces new camera technologies, software updates, and digital trends, integrating them into his educational content.

This adaptability is crucial for photographers who want to remain competitive and inspired.

Kelby's recent work has explored mobile photography, drone imaging, and the use of artificial intelligence in editing software, reflecting his commitment to comprehensive coverage of contemporary digital photography topics. By encompassing emerging technologies, he ensures that his audience is well-equipped to navigate the evolving photographic landscape.

Pros and Cons of Kelby's Educational Approach

- **Pros:** Clear, concise instruction; extensive resource library; practical and relatable teaching style; strong community support; integration of post-processing workflows.
- **Cons:** Some advanced photographers might find the content too basic; focus on Adobe products may limit appeal to non-Adobe users; occasionally less emphasis on artistic theory.

Despite these minor drawbacks, Scott Kelby's influence remains profound, particularly for photographers seeking a comprehensive yet digestible pathway to mastering digital photography.

Scott Kelby's ongoing dedication to education and community engagement continues to shape the future of digital photography. For enthusiasts and professionals alike, his work represents a valuable repository of knowledge and inspiration, reflecting the dynamic interplay between technology and creativity that defines contemporary photography.

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scott kelby the digital photography: *The Digital Photography Book, Part 2* Scott Kelby, 2009-02-02 Scott Kelby, author of the groundbreaking bestseller "The Digital Photography Book, Vol. 1" is back with an entirely new book that picks up right where Vol. 1 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip the techno jargon; packed with stuff you can really use today, that made Vol. 1 the world's bestselling book on digital photography. In Volume 2, Scott adds entirely new chapters packed with Plain English tips on using flash, shooting close up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and there's an entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional, no matter what you're shooting. This book truly has a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot, and you asked me, 'When I use my flash, the background behind the person I'm shooting turns black. How do

I fix that?’ I wouldn’t give you a lecture on flash ratios, or start a discussion on flash synchronization and rear curtain sync. I’d just say “Lower your shutter speed to 1/60 of a second. That should do it” Well, that’s what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I’ve learned just like I would with a friend—without all the technical explanations and techie photo speak.” Each page covers a single concept on how to make your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of taking shots that look “okay,” and if you’re tired of looking in photography magazines and thinking, “Why don’t my shots look like that?” then this is the book for you. This isn’t a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With nearly another 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

scott kelby the digital photography: Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4, Updated Edition Scott Kelby, 2013-11-18 With over 800 of the most closely guarded photographic “tricks of the trade,” this boxed set—consisting of all four parts of Scott Kelby’s best-selling series, The Digital Photography Book—is the ultimate resource for any one who wants to shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Camera technology advances quickly, and with this boxed set now including updated editions of Parts 1 and 2, readers will find refreshed tips and tricks to be current for today’s photographer. The equipment Scott uses and recommends to the reader has been updated, as well as prices, links, and pictures. In Part 1, Scott has added a new chapter, addressing the top 10 things he wishes he would’ve been taught when he was just starting out in photography. And, there is a whole new section in Part 2 entitled The Seven Deadly Sins of Landscape Photography, where Scott discusses the biggest traps in landscape shots—and how to avoid them in order to create breathtaking imagery. Scott Kelby, the man who changed the “digital darkroom” forever with his groundbreaking, best-selling The Photoshop Book for Digital Photographers, now tackles the most important side of digital photography—how to take professional-quality shots using the same tricks today’s top digital pros use (and it’s easier than you think). These aren’t books of theory, full of confusing jargon and detailed concepts. These are books on which button to push, which setting to use, and when to use it. Each page covers a single concept on how to make your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of shots that look “okay,” and if you’re tired of looking in photography magazines and thinking, “Why don’t my shots look like that?” then these are the books for you.

scott kelby the digital photography: Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4 Scott Kelby, 2012-04-26 With over 800 of the most closely guarded photographic “tricks of the trade,” this boxed set—consisting of all four parts of Scott Kelby’s best-selling series, The Digital Photography Book—is the ultimate resource for any one who wants to shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Scott Kelby, the man who changed the “digital darkroom” forever with his groundbreaking, best-selling The Photoshop Book for Digital Photographers, now tackles the most important side of digital photography—how to take professional-quality shots using the same tricks today’s top digital pros use (and it’s easier than you think). These aren’t books of theory, full of confusing jargon and detailed concepts. These are books on which button to push, which setting to use, and when to use it. Each page covers a single concept on how to make your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of shots that look “okay,” and if you’re tired of looking in photography magazines and thinking, “Why don’t my shots look like that?” then these are the books for you.

scott kelby the digital photography: The Digital Photography Book Scott Kelby, 2013-04-25 This is it—the #1 best-selling digital photography book ever! It’s the award winning, worldwide smash hit, written by Scott Kelby, that’s been translated into dozens of different languages, because

it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use (and surprisingly, it's easier than you'd think). This updated, second edition of the bestselling digital photography book of all time includes many new images; up-to-date information on gear, pricing, and links; and a new chapter from the author on the Ten Things I Wish Someone Had Told Me When I Was First Starting Out in Photography. Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak." This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

scott kelby the digital photography: Scott Kelby's Digital Photography Boxed Set, Volumes 1 and 2 (Includes the Digital Photography Book Volume 1, the Digital Photography Book Volume 2, and Limited Signed Print) Scott Kelby, 2008-11-01 With over 400 of the most closely guarded photographic "tricks of the trade," this boxed set—consisting of The Digital Photography Book, volume 1, The Digital Photography Book, volume 2, and a limited edition signed print by Scott Kelby—is the ultimate resource for anyone who wants to shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Scott Kelby, the man who changed the "digital darkroom" forever with his ground-breaking, bestselling The Photoshop Book for Digital Photographers, now tackles the most important side of digital photography—how to take professional-quality shots using the same tricks today's top digital pros use (and it's easier than you think). These aren't books of theory, full of confusing jargon and detailed concepts. These are books on which button to push, which setting to use, and when to use it. Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then these are the books for you. Included in this gorgeously packaged set is a limited-edition 8x10 print of a beautiful, original Scott Kelby image, personally signed by the bestselling author himself!

scott kelby the digital photography: The Digital Photography Book Scott Kelby, 2012 Furnishes an overview of the latest in digital technology, including cameras and equipment, as well as the essential techniques and skills of the photographic process--exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

scott kelby the digital photography: *The Best of The Digital Photography Book Series* Scott Kelby, 2015-09-29 What could top the #1 best-selling photography book of all time? We're talking about the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use. Well, what if you took that book, created four more just like it but with even more tips, plucked out only the best tips from all five of THOSE books, updated the images, referenced all-new gear, and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new DSLR? In *The Best of The Digital Photography Book*, you'll find all of Scott's favorite

tips and techniques curated and updated from *The Digital Photography Book*, Parts 1-5, along with a brand new chapter on transitioning from your phone to a full-fledged DSLR. You'll find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend--without all the technical explanations and techie photo speak. This book will help you shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

scott kelby the digital photography: Scott Kelby's Digital Photography Books, Volumes 1, 2, and 3 Scott Kelby, 2009-09-23 Includes: *The Digital Photography Book* *The Digital Photography Book*, Volume 2 *The Digital Photography Book*, Volume 3 Scott Kelby, the man who changed the digital darkroom forever with his groundbreaking, #1 bestselling, award-winning book *The Photoshop Book for Digital Photographers*, shows which button to push, which setting to use, when to use them, and hundreds of the most closely guarded photographic tricks of the trade to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most important side of digital photography--how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think). Each chapter is packed with plain English tips on using flash, shooting close up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and there's an entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional, no matter what you're shooting.

scott kelby the digital photography: The Digital Photography Book, Part 4 Scott Kelby, 2012-02-27 Scott Kelby, author of *The Digital Photography Book* (the best-selling digital photography book of all time), is back with another follow-up to his smash best-seller, with an entirely new book that picks up right where volume 3 left off. It's even more of that Ah ha, so that's how they do it, straight-to-the-point, skip-the-techno-jargon stuff people can really use today, and that made volume 1 the world's best-selling book on digital photography. This book truly has a brilliant premise, and here's how Scott describes it: If you and I were out on a shoot and you asked me, 'Hey Scott, I want the light for this portrait to look really soft and flattering. How far back should I put this softbox?' I wouldn't give you a lecture about lighting ratios, or flash modifiers. In real life, I'd just turn to you and say, 'Move it in as close to your subject as you possibly can, without it actually showing up in the shot.' Well, that's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned, just like I would with a friend--without all the technical explanations and techie photo speak. Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look okay, and if you're tired of looking in photography magazines and thinking, Why don't my shots look like that? then this is the book for you. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With another 200 of the most closely guarded photographic tricks of the trade, this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

scott kelby the digital photography: The Digital Photography Book, Part 2 Scott Kelby, 2013-08-29 Scott Kelby, author of *The Digital Photography Book*, part 1, the top-selling digital photography book of all time, is back with an entirely new book that picks up right where part 1 left off. It's more of that "Ah ha-so that's how they do it," straight-to-the-point, skip-the-techno-jargon stuff you can really use today that made part 1 so successful. This book truly has a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot and you asked me, 'When I use my flash, the background behind the person I'm shooting turns black. How do I fix that?' I wouldn't give you a lecture on flash ratios, or start a discussion on flash synchronization and rear curtain

sync. I'd just say, 'Lower your shutter speed to 1/60 of a second. That should do it.' Well, that's what this book is all about: you and I out shooting, where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak." Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you. This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

scott kelby the digital photography: *The Digital Photography Book, Part 3* Scott Kelby, 2009-07-21 Scott Kelby, author of *The Digital Photography Book*, volume 1 (the world's best-selling digital photography book of all time), is back with a follow-up to his volume 2 smash best seller, with an entirely new book that picks up right where he left off. It's even more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-techno-jargon stuff you can really use today to make your shots even better. This book truly has a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot and you asked me, 'Hey Scott, I want the light for this portrait to look really soft and flattering. How far back should I put this softbox?' I wouldn't give you a lecture about lighting ratios, or flash modifiers. In real life, I'd just turn to you and say, 'Move it in as close to your subject as you possibly can, without it actually showing up in the shot.'" Well, that's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned, just like I would with a friend—without all the technical explanations and techie photo speak." Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you. This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With nearly 200 more of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

scott kelby the digital photography: *The Digital Photography Book, Part 5* Scott Kelby, 2014-07-21 Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: "Photo Recipes to Help You Get 'The Shot'." In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in part 5, he gives you what you've been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you're seeing behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it's all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won't find anywhere else. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic "tricks of the trade," the entire book is designed to get you shooting like a pro starting today. You're gonna love it.

scott kelby the digital photography: Scott Kelby's Digital Photography Scott Kelby, 2013

With over 800 of the most closely guarded photographic 'tricks of the trade,' this boxed set - consisting of all four parts of Scott Kelby's bestselling series, 'The Digital Photography Book' - is the ultimate resource for any one who wants to shoot dramatically better-looking, sharper, more colourful, more professional-looking photos every time. Camera technology advances quickly, and with this boxed set now including updated editions of Parts 1 and 2, readers will find refreshed tips and tricks to be current for today's photographer.

scott kelby the digital photography: The Landscape Photography Book Scott Kelby,

2019-03-27 Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn: • The secrets to getting super-sharp, crisp images (without having to buy a new lens). • Exactly which camera settings work best for landscape photography and why (and which ones you should avoid). • Where to focus your camera for tack-sharp images from foreground to background. • How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro. • How to create captivating long-exposure landscape shots that wow your viewers. • What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun. It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it! TABLE OF CONTENTS Chapter 1: Essential Gear Chapter 2: Camera Settings & Lenses Chapter 3: Before Your Shoot Chapter 4: Composition Chapter 5: HDR & Panos Chapter 6: Long Exposures Chapter 7: Starry Skies & the Milky Way Chapter 8: Post-Processing Chapter 9: Even More Tips Chapter 10: Landscape Recipes p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana; min-height: 15.0px}

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scott kelby the digital photography: *The Digital Photography Book* Scott Kelby, 2013 This is it - the #1 best-selling digital photography book ever! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use (and surprisingly, it's easier than you'd think). This updated, second edition of the bestselling digital photography book of all time includes many new images; up-to-date information on gear, pricing, and links; and a new chapter from the author on the Ten Things I Wish Someone Had Told Me When I Was First Starting Out in Photography. Here's how Scott describes this book's brilliant premise: If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?', 'I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend - without all the technical explanations and techie photo speak. This isn't a book of theory - full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic 'tricks of the trade,' this book gets

you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look 'okay,' and if you're tired of looking in photography magazines and thinking, 'Why don't my shots look like that?' then this is the book for you.

scott kelby the digital photography: The Photoshop Elements 15 Book for Digital Photographers Scott Kelby, 2017-01-17 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES? This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year Scott trains thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what he covers in this book. You'll learn: · How to unlock the power of layers (you'll be amazed at how easy it is!) · How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs too! (And you'll learn why so many pros like it best—because it's faster and easier) · The sharpening techniques the pros really use (there's an entire chapter just on this!) · How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible · The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 15 offers some digital photography features that Photoshop CC doesn't offer, there are plenty of features that Photoshop CC has that Elements 15 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download a bonus chapter on portrait retouching and all the images used in the book, from the book's companion webpage. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

scott kelby the digital photography: The Best of Digital Photography Book Series Scott Kelby, 2016

scott kelby the digital photography: Scott Kelby's Digital Photography Books, Volumes 1, 2, and 3 Scott Kelby's, 2009 Scott Kelby ... shows which button to push, which setting to use, when to use them, and hundreds of the most closely guarded photographic tricks of the trade to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button.

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