

# the art of public speaking dale carnegie

The Art of Public Speaking Dale Carnegie: Mastering Communication with Confidence

**the art of public speaking dale carnegie** has long been recognized as a cornerstone in the realm of effective communication. Dale Carnegie, a pioneer in personal development and communication skills, revolutionized how people approach public speaking. His teachings continue to inspire countless individuals to overcome fear, engage audiences, and deliver powerful messages with ease. Whether you're an aspiring speaker, a business professional, or someone simply looking to boost your confidence, exploring Carnegie's principles can transform your approach to public speaking.

## The Legacy of Dale Carnegie in Public Speaking

Dale Carnegie's influence on public speaking is undeniable. His book, *\*The Art of Public Speaking\**, first published in the early 20th century, laid the foundation for modern communication training. Carnegie's philosophy centers around the idea that public speaking is a skill that can be learned and perfected, rather than an innate talent reserved for a select few. His methods focus on practical techniques that anyone can apply, emphasizing preparation, sincerity, and connection with the audience.

One of the key reasons Carnegie's work remains relevant is his understanding of human nature. He believed that effective communication is as much about understanding your audience as it is about delivering a message. This empathetic approach sets his teachings apart from many other public speaking guides.

## Core Principles of The Art of Public Speaking Dale Carnegie

Dale Carnegie's approach to public speaking is built on several fundamental principles that help speakers captivate and influence their listeners. These concepts are timeless and continue to be applicable in today's fast-paced, digital world.

### 1. Overcoming the Fear of Public Speaking

Fear is the number one obstacle that holds many people back from speaking confidently in front of others. Carnegie's advice on this topic is simple yet profound: preparation is the antidote to fear. By knowing your material thoroughly and practicing your speech multiple times, you significantly reduce anxiety.

Additionally, Carnegie encourages speakers to shift their focus from themselves to the audience. Instead of worrying about how you appear, concentrate on the value your message provides. This mindset shift can drastically reduce stage fright and build genuine confidence.

## **2. Building Genuine Connection with Your Audience**

According to Carnegie, connecting with your audience is crucial for impactful communication. This means understanding their interests, needs, and concerns, then tailoring your speech accordingly. He advocates for storytelling as a powerful tool to engage listeners. Personal anecdotes, relatable examples, and vivid imagery help make your message memorable and relatable.

Eye contact, body language, and vocal variety also play a vital role in establishing rapport. Carnegie teaches that these non-verbal cues often speak louder than words, helping to convey sincerity and enthusiasm.

## **3. Crafting Clear and Persuasive Messages**

Clarity is key when it comes to public speaking. Carnegie emphasizes organizing your thoughts logically and using simple language that your audience can easily understand. Avoid jargon or overly complex sentences that might alienate listeners.

He also advises speakers to focus on one main idea per speech or section. This helps prevent information overload and ensures your audience walks away with a clear takeaway. Persuasion techniques such as appealing to emotions, using credible evidence, and repeating key points are essential components in making your message stick.

## **Practical Tips Inspired by The Art of Public Speaking Dale Carnegie**

While Carnegie's principles provide a solid foundation, putting them into practice is where true transformation happens. Here are some actionable tips inspired by his teachings to help you become a more effective speaker.

### **Prepare Thoroughly but Stay Flexible**

Preparation involves researching your topic, organizing your content, and rehearsing your delivery. However, Carnegie warns against memorizing speeches word-for-word. Instead, understand the core message and key points so you can speak naturally and adapt to the audience's reactions.

### **Use the Power of Storytelling**

Stories captivate attention and evoke emotions, making your speech more memorable. Incorporate personal experiences or case studies to illustrate your points. This not only humanizes your message but also helps your audience relate on a deeper level.

## **Engage with Your Audience**

Interaction keeps listeners involved and attentive. Ask rhetorical questions, invite participation, or use humor to lighten the mood. Carnegie believed that an engaged audience is more likely to remember and act on your message.

## **Master Your Voice and Body Language**

Vary your pitch, pace, and volume to maintain interest. Avoid a monotonous tone that can quickly lose your audience. Likewise, use gestures and facial expressions to emphasize points and convey enthusiasm. Standing confidently and moving naturally on stage also projects authority and ease.

## **The Impact of Dale Carnegie Training on Modern Public Speaking**

Dale Carnegie's influence extends beyond his books to training programs that have helped millions worldwide. The Dale Carnegie Course, which incorporates *\*The Art of Public Speaking\**, focuses on building interpersonal skills, leadership, and communication.

Participants often report increased self-confidence and improved ability to persuade and inspire others. The course's emphasis on experiential learning—practicing speeches, receiving feedback, and honing skills in a supportive environment—embodies Carnegie's belief that public speaking is a craft refined over time.

Many business leaders, educators, and professionals credit Carnegie's training with opening new doors in their careers, demonstrating how mastering public speaking can be a game-changer in professional and personal life.

## **Why The Art of Public Speaking Dale Carnegie Still Matters Today**

In an era dominated by digital communication, the ability to speak confidently and clearly in person remains invaluable. Whether presenting in meetings, leading teams, or speaking at conferences, public speaking skills can set you apart.

Dale Carnegie's approach reminds us that effective communication is not about flashy gimmicks but about authenticity, preparation, and connection. As remote work and virtual meetings become more common, these principles adapt well to online presentations, webinars, and video calls.

Moreover, the self-confidence gained through mastering public speaking can positively influence other areas of life, from networking to negotiating and beyond.

# **Integrating Technology with Carnegie's Principles**

Modern speakers can enhance their presentations using visual aids, slides, and multimedia. However, as Carnegie would advise, technology should support your message—not overshadow it. Maintaining eye contact with the camera, speaking clearly, and engaging your virtual audience are just as crucial as in-person skills.

## **Continuous Improvement and Lifelong Learning**

Public speaking is a journey, not a destination. Even experienced speakers can benefit from revisiting Dale Carnegie's wisdom and seeking opportunities to practice and grow. Recording yourself, seeking constructive feedback, and attending workshops can keep your skills sharp.

By embracing the art of public speaking Dale Carnegie style, you empower yourself to communicate with clarity, confidence, and charisma—qualities that open doors and create lasting impressions in every interaction.

## **Frequently Asked Questions**

### **What are the key principles of Dale Carnegie's 'The Art of Public Speaking'?**

Dale Carnegie's 'The Art of Public Speaking' emphasizes principles such as knowing your audience, organizing your material clearly, practicing thoroughly, using stories and examples, and developing confidence through preparation and positive thinking.

### **How does Dale Carnegie suggest overcoming the fear of public speaking?**

Carnegie recommends overcoming fear by being well-prepared, practicing regularly, focusing on the message rather than yourself, visualizing success, and starting with smaller audiences to build confidence gradually.

### **What role do storytelling and emotion play in Carnegie's approach to public speaking?**

Storytelling and emotion are crucial in Carnegie's approach; they help engage the audience, make the message memorable, and create a connection between the speaker and listeners, making the speech more persuasive and impactful.

### **How can Dale Carnegie's techniques improve a person's**

## communication skills beyond public speaking?

Carnegie's techniques, such as active listening, clear organization of thoughts, empathy, and confidence-building, enhance overall communication skills by making interactions more effective, persuasive, and engaging in both personal and professional contexts.

## Is 'The Art of Public Speaking' by Dale Carnegie still relevant in today's digital and virtual communication environment?

Yes, the principles in 'The Art of Public Speaking' remain relevant today as they focus on fundamental communication skills like clarity, confidence, audience engagement, and emotional connection, which are essential in virtual presentations, webinars, and digital meetings as well.

## Additional Resources

The Art of Public Speaking Dale Carnegie: A Timeless Guide to Effective Communication

**the art of public speaking dale carnegie** remains one of the most influential resources in the field of communication skills development. Since its inception, this seminal work has empowered countless individuals to overcome the fear of public speaking and master the craft of engaging and persuasive oratory. Rooted in principles that emphasize authenticity, empathy, and practical techniques, Dale Carnegie's approach continues to resonate in an era dominated by digital communication and virtual presentations. This article offers a comprehensive examination of "The Art of Public Speaking" by Dale Carnegie, exploring its core methodologies, enduring relevance, and the nuanced impact it has had on public speaking pedagogy.

## Understanding Dale Carnegie's Approach to Public Speaking

Dale Carnegie's method stands out for its blend of psychological insight and pragmatic advice. Unlike many technical manuals that focus solely on delivery mechanics, Carnegie's work delves into the mindset of both the speaker and the audience. The art of public speaking Dale Carnegie advocates is not just about speaking well but about connecting authentically with listeners. This empathetic approach is underscored by his emphasis on sincerity, genuine interest in others, and the importance of storytelling.

Carnegie's principles are anchored in the belief that public speaking is a skill accessible to everyone, irrespective of innate talent or experience. His framework presents a step-by-step progression from overcoming anxiety to crafting compelling messages and delivering them with confidence. The book is structured to guide readers through stages such as mastering voice control, body language, and audience engagement, making it a comprehensive toolkit for speakers at all levels.

## Key Features of "The Art of Public Speaking" by Dale Carnegie

One of the standout features of this classic text is its clear, actionable advice that avoids jargon and overly academic language. The book includes numerous case studies, anecdotes, and practical exercises designed to reinforce learning. Notably, Carnegie's integration of psychological principles—such as understanding audience psychology and using emotional appeals—sets his work apart from more formulaic public speaking guides.

- **Audience-Centered Communication:** Emphasizes tailoring messages to the audience's interests and needs.
- **Confidence Building:** Provides techniques to reduce public speaking anxiety, including visualization and preparation.
- **Storytelling Techniques:** Encourages the use of relatable stories to make speeches memorable and impactful.
- **Voice and Body Language:** Offers exercises to improve vocal variety and nonverbal cues.
- **Practical Exercises:** Includes drills to practice speech organization and delivery.

These features collectively contribute to a holistic development of public speaking prowess that balances content, delivery, and interpersonal connection.

## Comparative Insights: Dale Carnegie Versus Contemporary Public Speaking Guides

In the landscape of public speaking literature, Dale Carnegie's work often serves as a benchmark against which newer materials are measured. Contemporary guides tend to incorporate multimedia elements, storytelling frameworks like Pixar's narrative arc, and emphasize digital presentation skills. However, Carnegie's focus on foundational interpersonal skills remains unmatched in its timelessness.

For instance, while modern courses may highlight the use of PowerPoint or social media platforms, the core challenge of engaging an audience and communicating with clarity and passion is a constant theme in Carnegie's book. His principles about overcoming nervousness through preparation and audience empathy are echoed in recent publications but with less emphasis on the psychological depth Carnegie provides.

## Pros and Cons of "The Art of Public Speaking" by Dale Carnegie

Understanding the strengths and limitations of this classic text can help potential readers set realistic expectations.

### Pros:

- Timeless principles that apply across cultures and speaking formats.
- Practical, easy-to-follow advice suitable for beginners and intermediate speakers.
- Focus on psychological aspects of communication, fostering authentic connections.
- Rich in real-world examples that illustrate key points effectively.

#### **Cons:**

- Some content may feel dated in light of digital communication trends.
- Lacks coverage of modern presentation tools and online speaking platforms.
- May require supplementary materials for advanced public speaking techniques.

Despite these limitations, "The Art of Public Speaking" by Dale Carnegie remains a foundational text, especially for those seeking to build confidence and basic skills before moving on to more specialized communication arenas.

## **The Role of Psychological Principles in Carnegie's Methodology**

A defining characteristic of the art of public speaking Dale Carnegie promotes is the integration of psychological insights. Carnegie understood that fear and anxiety are major barriers for most speakers. He proposed that addressing these emotional components is as crucial as refining speech content and delivery style.

Carnegie's strategies include:

1. **Visualization:** Encouraging speakers to mentally rehearse successful presentations to build confidence.
2. **Empathy:** Teaching speakers to focus on the audience's needs, which redirects attention away from self-consciousness.
3. **Positive Thinking:** Advocating for a mindset that views public speaking as an opportunity rather than a threat.

By combining these psychological techniques with practical exercises, Carnegie's approach reduces the intimidation factor commonly associated with public speaking.

# Impact on Professional Development and Leadership

Beyond the realm of public speaking itself, Carnegie's teachings have profound implications for leadership and professional growth. Effective communication is a cornerstone of leadership, and the ability to articulate ideas persuasively often influences career trajectories.

The art of public speaking Dale Carnegie espouses equips professionals with skills to:

- Deliver compelling presentations that inspire teams and stakeholders.
- Negotiate and persuade in business contexts with greater efficacy.
- Build rapport and credibility through authentic communication.
- Navigate challenging conversations with confidence and tact.

This holistic utility makes Carnegie's work relevant not only for aspiring speakers but also for managers, entrepreneurs, and anyone seeking to elevate their interpersonal influence.

## Adapting Carnegie's Principles to Modern Communication Challenges

In today's digital-first environment, the fundamentals of public speaking remain critical, yet they require adaptation. Virtual meetings, webinars, and social media engagements have introduced new dynamics, including managing camera presence and engaging remote audiences.

While "The Art of Public Speaking" by Dale Carnegie does not address these modern formats explicitly, its core lessons about preparation, audience focus, and authenticity translate well. Speakers who internalize Carnegie's principles can:

- Maintain audience engagement despite physical distance.
- Use storytelling and relatable examples to capture attention in virtual settings.
- Project confidence through tone and body language, even via video.

Professionals today often supplement Carnegie's teachings with contemporary digital communication training, creating a comprehensive skill set that spans traditional and modern contexts.

The enduring influence of Dale Carnegie's "The Art of Public Speaking" is a testament to the power of foundational communication skills. Its balanced emphasis on psychological readiness and practical execution continues to make it a valuable resource for anyone serious about mastering the craft of



public speaking.

## **The Art Of Public Speaking Dale Carnegie**

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**the art of public speaking dale carnegie:** The Art of Public Speaking Dale Carnegie, 2013-11-08 Training in public speaking is not a matter of externals--primarily; it is not a matter of imitation--fundamentally; it is not a matter of conformity to standards--at all. Public speaking is public utterance, public issuance, of the man himself; therefore the first thing both in time and in importance is that the man should be and think and feel things that are worthy of being given forth. Unless there be something of value within, no tricks of training can ever make of the talker anything more than a machine--albeit a highly perfected machine--for the delivery of other men's goods. So self-development is fundamental in our plan.

**the art of public speaking dale carnegie:** *The Art of Public Speaking* Dale Carnegie, 2014-10-15 The Art of Public Speaking by Dale Carnegie. This is a US only edition. The efficiency of a book is like that of a man, in one important respect: its attitude toward its subject is the first source of its power. A book may be full of good ideas well expressed, but if its writer views his subject from the wrong angle even his excellent advice may prove to be ineffective. This book stands or falls by its authors' attitude toward its subject. If the best way to teach oneself or others to speak effectively in public is to fill the mind with rules, and to set up fixed standards for the interpretation of thought, the utterance of language, the making of gestures, and all the rest, then this book will be limited in value to such stray ideas throughout its pages as may prove helpful to the reader--as an effort to enforce a group of principles it must be reckoned a failure, because it is then untrue. It is of some importance, therefore, to those who take up this volume with open mind that they should see clearly at the out-start what is the thought that at once underlies and is builded through this structure. In plain words it is this: Training in public speaking is not a matter of externals--primarily; it is not a matter of imitation--fundamentally; it is not a matter of conformity to standards--at all. Public speaking is public utterance, public issuance, of the man himself; therefore the first thing both in time and in importance is that the man should be and think and feel things that are worthy of being given forth. Unless there be something of value within, no tricks of training can ever make of the talker anything more than a machine--albeit a highly perfected machine--for the delivery of other men's goods. So self-development is fundamental in our plan. The second principle lies close to the first: The man must enthrone his will to rule over his thought, his feelings, and all his physical powers, so that the outer self may give perfect, unhampered expression to the inner. It is futile, we assert, to lay down systems of rules for voice culture, intonation, gesture, and what not, unless these two principles of having something to say and making the will sovereign have at least begun to make themselves felt in the life. The third principle will, we surmise, arouse no dispute: No one can learn how to speak who does not first speak as best he can. That may seem like a vicious circle in statement, but it will bear examination. Many teachers have begun with the how. Vain effort! It is an ancient truism that we learn to do by doing. The first thing for the beginner in public speaking is to speak--not to study voice and gesture and the rest. Once he has spoken he can improve himself by self-observation or according to the criticisms of those who hear. But how shall he be able to criticise himself? Simply by finding out three things: What are the qualities which by common

consent go to make up an effective speaker; by what means at least some of these qualities may be acquired; and what wrong habits of speech in himself work against his acquiring and using the qualities which he finds to be good. Experience, then, is not only the best teacher, but the first and the last. But experience must be a dual thing--the experience of others must be used to supplement, correct and justify our own experience; in this way we shall become our own best critics only after we have trained ourselves in self-knowledge, the knowledge of what other minds think, and in the ability to judge ourselves by the standards we have come to believe are right. If I ought, said Kant, I can. An examination of the contents of this volume will show how consistently these articles of faith have been declared, expounded, and illustrated. The student is urged to begin to speak at once of what he knows.

**the art of public speaking dale carnegie: The Art of Public Speaking** Dale Carnegie, 2018-03-20 Originally published in 1915, Dale Carnegie's *The Art of Public Speaking* has been the go-to guide for those who want to better their speaking abilities for more than a century. Do you have trouble getting up in front of an audience? Are you struggling to get your point across? Public speaking can be nerve-wracking, especially if you're a naturally nervous person or if you're underprepared. Featured within this classic manual are hundreds of tips and tricks on how to become an efficient and effective public speaker. The sections included address: Tone Delivery Enthusiasm Confidence Concentration Charm Precision Gesturing Preparation And much more! Stop putting your audience to sleep. Pick up your copy of *The Art of Public Speaking* and learn to captivate any audience today!

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subject from the wrong angle even his excellent advice may prove to be ineffective. This book stands or falls by its authors' attitude toward its subject. If the best way to teach oneself or others to speak effectively in public is to fill the mind with rules, and to set up fixed standards for the interpretation of thought, the utterance of language, the making of gestures, and all the rest, then this book will be limited in value to such stray ideas throughout its pages as may prove helpful to the reader-as an effort to enforce a group of principles it must be reckoned a failure, because it is then untrue. It is of some importance, therefore, to those who take up this volume with open mind that they should see clearly at the out-start what is the thought that at once underlies and is builded through this structure. In plain words it is this: Training in public speaking is not a matter of externals-primarily; it is not a matter of imitation-fundamentally; it is not a matter of conformity to standards-at all. Public speaking is public utterance, public issuance, of the man himself; therefore the first thing both in time and in importance is that the man should be and think and feel things that are worthy of being given forth. Unless there be something of value within, no tricks of training can ever make of the talker anything more than a machine-albeit a highly perfected machine-for the delivery of other men's goods. So self-development is fundamental in our plan. The second principle lies close to the first: The man must enthrone his will to rule over his thought, his feelings, and all his physical powers, so that the outer self may give perfect, unhampered expression to the inner. It is futile, we assert, to lay down systems of rules for voice culture, intonation, gesture, and what not, unless these two principles of having something to say and making the will sovereign have at least begun to make themselves felt in the life. The third principle will, we surmise, arouse no dispute: No one can learn how to speak who does not first speak as best he can. That may seem like a vicious circle in statement, but it will bear examination. Many teachers have begun with the how. Vain effort! It is an ancient truism that we learn to do by doing. The first thing for the beginner in public speaking is to speak-not to study voice and gesture and the rest. Once he has spoken he can improve himself by self-observation or according to the criticisms of those who hear. But how shall he be able to criticise himself? Simply by finding out three things: What are the qualities which by common consent go to make up an effective speaker; by what means at least some of these qualities may be acquired; and what wrong habits of speech in himself work against his acquiring and using the qualities which he finds to be good. Experience, then, is not only the best teacher, but the first and the last. But experience must be a dual thing-the experience of others must be used to supplement, correct and justify our own experience; in this way we shall become our own best critics only after we have trained ourselves in self-knowledge, the knowledge of what other minds think, and in the ability to judge ourselves by the standards we have come to believe are right. If I ought, said Kant, I can. An examination of the contents of this volume will show how consistently these articles of faith have been declared, expounded, and illustrated. The student is urged to begin to speak at once of what he knows.

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**the art of public speaking dale carnegie:** THE ART OF PUBLIC SPEAKING Dale Carnegie, 2023-12-08 In The Art of Public Speaking, Dale Carnegie masterfully combines practical techniques with motivational insights to guide readers through the nuances of effective communication. Written

with an engaging style that balances clarity and depth, Carnegie's work is rooted in the early 20th-century zeitgeist, reflecting an era increasingly reliant on the power of persuasion in personal and professional spheres. With comprehensive coverage on the mechanics of public speaking, including voice modulation, audience engagement, and speech structure, the book not only serves as a manual for aspiring orators but also enriches the reader's understanding of human psychology in communicative contexts. Dale Carnegie, a pioneering figure in personal development and communication training, drew from his own experiences of overcoming social anxiety and failure. His background in teaching and his keen observation of social dynamics enabled him to distill complex communication concepts into actionable advice. Carnegie's firsthand encounters with the challenges of public speaking resonate throughout the text, presenting both sympathetic encouragement and actionable strategies that empower readers to conquer their fears. Ideal for novices and seasoned speakers alike, *The Art of Public Speaking* is an indispensable resource for anyone wishing to refine their oratory skills. Carnegie's timeless wisdom and practical techniques will inspire confidence and mastery, making this book a transformative tool in the quest for effective communication in any arena.

**the art of public speaking dale carnegie:** *Summary of the Art of Public Speaking by Dale Carnegie - Become a Confident, Effective Public Speaker* Ctprint, 2019-11-04 The Art of Public Speaking Become a confident, effective public speaker By Dale Carnegie::: Disclaimer: This book is not meant to replace the original book but to serve as a companion to it. ABOUT THE ORIGINAL BOOK::: The Art of Public Speaking remains one of the most popular and widely-read guides to making effective public speeches. Its approachable language and applicable tips have been turning would-be speech-givers into master orators for more than a century. ABOUT THE AUTHOR::: An American writer and lecturer, Dale Carnegie was a master of public speaking. He dedicated his career to improving the lives and abilities of his many readers and listeners. His other books include *How to Win Friends and Influence People* and *How to Enjoy Your Life* & #

**the art of public speaking dale carnegie:** *The Art of Public Speaking* Dale Carnegie, 2018-02-11 *The Art of Public Speaking* by Dale Carnegie and Joseph B. Esenwein is a manual for people who have to speak in public, and it is still in use today. Whether the occasion in question is sharing travel experiences with friends, a toast for newly-weds, or a public debate, the tips and tricks collected in this book will come handy anywhere. The book describes how to make effective use of one's voice and gestures, how to gain and convey confidence in front of a large audience, and which methods to use to convert the listeners to one's own cause. Each chapter contains examples and a list of practice exercises. The last 15 sections are real speeches by famous men to function as a study aid. Many people who think they are good public speakers are left in doubt after reading this book. 'The Art of Public Speaking' is an essential tool to help you learn to work a crowd.

**the art of public speaking dale carnegie:** *The Art of Public Speaking* Dale Breckenridge Carnegie, 2022-02-27 THE ART OF PUBLIC SPEAKING \*\*\*BOOK ONE\*\*\*: How can I overcome that self-consciousness and fear that paralyzes me when speaking before an audience? Whether In a school presentation, video-chat, vlog, job interview or business meeting, YOU may be full of amazing and game-changing ideas. But if your ideas are expressed poorly or awkwardly because of a fear of public speaking, then they may be perceived to be a waste of time, causing you and your talents to go unnoticed. Public speaking is first and foremost about THINKING and FEELING about things that you believe are true and thus worth being spoken about. Start your fascinating journey of exploration and wonder into the world of public speaking TODAY! \*\*\*Mars Starship Publishing presents an UPDATED and MODERNIZED version of Dale Carnegie's classic: The Art of Public Speaking. \*\*\*BOOK ONE OF A TWO BOOK EDITION\*\*\*INCLUDED IN BOOK ONE: \*\*\*Illustrations from some of the world's greatest visual artists\*\*\*Text that has been updated, edited and proofread for modern day readers\*\*\*Mars Starship Publishing's exclusive Share-Safe Book seal. Negative stereotypes and inappropriate references contained in the original one hundred year-old edition have been completely removed. Parents and young readers can share with confidence\*\*\*A magnificent cover that captures the magic and wonder of a timeless classic in vibrant

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face an audience as frequently as you can, and you will soon stop shying. You can never attain freedom from stage-fright by reading a treatise. A book may give you excellent suggestions on how best to conduct yourself in the water, but sooner or later you must get wet, perhaps even strangle and be half scared to death. There are a great many wetless bathing suits worn at the seashore, but no one ever learns to swim in them. To plunge is the only way. DALE CARNEGIE

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