

ey young entrepreneur of the year

****EY Young Entrepreneur of the Year: Celebrating Innovation and Ambition****

ey young entrepreneur of the year is more than just an accolade—it's a prestigious recognition that highlights the creativity, drive, and resilience of emerging business leaders around the globe. Each year, this award shines a spotlight on innovative young entrepreneurs who are not only transforming their industries but also inspiring the next generation of business visionaries. If you've ever wondered what it takes to stand out in the competitive world of entrepreneurship or how this award impacts the careers of young founders, this article dives deep into everything you need to know.

The Essence of the EY Young Entrepreneur of the Year Award

The EY Young Entrepreneur of the Year award is part of the larger EY Entrepreneur Of The Year program, which has been celebrating business excellence for decades. Specifically targeted at entrepreneurs under a certain age—often 35 or 40 depending on the region—this category focuses on youthful energy, fresh ideas, and disruptive approaches to traditional business models.

What makes this award unique is its commitment to discovering those who are not just financially successful but who are also creating meaningful change in their industries and communities. Winners are typically individuals who have demonstrated exceptional leadership, innovation, and a strong ethical compass in their ventures.

Why Recognition Matters for Young Entrepreneurs

Being named EY Young Entrepreneur of the Year goes beyond a trophy or title. It opens doors to invaluable networking opportunities with industry leaders, investors, and potential partners. This recognition can accelerate a startup's growth by increasing its credibility and attracting media attention. For young entrepreneurs, this can mean access to mentorship programs, international markets, and even financial backing that might have been otherwise difficult to secure.

Moreover, the award emphasizes sustainability and social impact alongside profitability, encouraging young business leaders to think holistically about success. This approach resonates well with modern consumers and investors who prioritize ethical and responsible business practices.

The Journey to Becoming EY Young Entrepreneur

of the Year

Winning this award is no small feat. It requires more than having a successful business on paper. The selection process evaluates a multitude of factors that paint a comprehensive picture of the entrepreneur's journey.

Key Criteria Evaluated

- **Innovation:** How the entrepreneur's products or services disrupt or enhance markets.
- **Financial Performance:** Revenue growth, profitability, and financial health of the company.
- **Entrepreneurial Spirit:** The ability to overcome challenges and pivot when necessary.
- **Impact:** Contributions to the community, job creation, and sustainability efforts.
- **Leadership:** Building and inspiring a strong team culture.

Entrepreneurs are often nominated by peers, mentors, or business partners, and then go through rigorous interviews and assessments by a panel of judges who are seasoned business professionals. This process ensures that the winners truly embody the qualities that EY values.

Preparing Your Business for the Spotlight

If you're aiming to become an EY Young Entrepreneur of the Year nominee or winner, consider focusing on these areas:

- **Refine Your Business Model:** Ensure your business is scalable and has a clear value proposition.
- **Document Your Growth:** Keep detailed financial records and growth metrics to demonstrate success.
- **Build a Strong Team:** Highlight your leadership skills by showing how you develop and motivate employees.
- **Showcase Innovation:** Whether through technology, service delivery, or market approach, demonstrate how you stand out.
- **Emphasize Social Responsibility:** Share how your business positively impacts

society or the environment.

These steps not only improve your chances of winning but also strengthen your business foundation.

Impact of the EY Young Entrepreneur of the Year Award on Careers and Businesses

The benefits of earning this recognition ripple far beyond the ceremony. Many recipients report accelerated business growth and expanded networks following their win.

Boosting Business Credibility

Being an EY Young Entrepreneur of the Year winner often acts as a seal of approval, reassuring clients, investors, and partners of the entrepreneur's legitimacy and potential. This credibility can be especially valuable in industries where trust and reputation are crucial.

Expanding Global Reach

Winners frequently gain access to EY's global network, which can be instrumental in entering new markets or scaling operations internationally. The international nature of the program means exposure to diverse perspectives and opportunities that might otherwise be difficult for young entrepreneurs to access.

Personal Growth and Mentorship

The award also opens doors to mentorship from some of the world's most experienced business leaders. This mentorship can be a game-changer, offering guidance on navigating complex challenges and strategic decision-making. Many young entrepreneurs find that the relationships formed during the award process become lifelong sources of support and inspiration.

Notable Past Winners and Their Stories

Looking at the journeys of previous EY Young Entrepreneur of the Year winners provides valuable insights into what the award represents and the diversity of industries it touches.

Technology Innovators

Many winners have come from the tech sector, developing groundbreaking software, artificial intelligence solutions, or consumer electronics that redefine user experiences. Their stories often involve rapid growth, venture capital funding, and a focus on solving real-world problems through technology.

Social Entrepreneurs

Others have been recognized for combining profit with purpose—creating businesses that address social issues such as education, healthcare, or environmental sustainability. These entrepreneurs demonstrate how business can be a force for good while still achieving commercial success.

Manufacturing and Traditional Industries

The award also honors those who innovate in more traditional sectors like manufacturing, agriculture, or retail by introducing new processes, improving efficiency, or adopting sustainable practices.

How EY Supports Young Entrepreneurs Beyond the Award

EY doesn't stop at recognition. The organization offers a range of programs and resources designed to nurture entrepreneurial growth.

Networking Events and Workshops

Throughout the year, EY hosts events that bring together entrepreneurs, investors, and industry experts for knowledge sharing and collaboration. These events help young entrepreneurs stay ahead of industry trends and build valuable connections.

Access to Global Markets

Through EY's extensive global presence, entrepreneurs can gain insights and support for expanding their businesses internationally. This includes market research, compliance advice, and introductions to potential partners.

Continuous Learning Opportunities

EY provides access to educational content, leadership training, and mentorship programs tailored to the needs of young entrepreneurs. These resources help founders sharpen their skills and adapt to changing business landscapes.

Final Thoughts on the EY Young Entrepreneur of the Year Award

The EY Young Entrepreneur of the Year award symbolizes more than just success—it represents the spirit of innovation, resilience, and responsibility that defines the future of business. For young entrepreneurs, it offers a platform to amplify their vision, connect with like-minded leaders, and accelerate their impact on the world.

If you're an aspiring entrepreneur, keeping an eye on this award and understanding what it takes to be recognized can serve as a powerful motivator. Whether through refining your business model, embracing innovation, or focusing on social impact, the journey toward becoming an EY Young Entrepreneur of the Year is filled with valuable lessons and opportunities for growth.

Frequently Asked Questions

What is the EY Young Entrepreneur of the Year award?

The EY Young Entrepreneur of the Year award is a prestigious recognition given by Ernst & Young to outstanding young entrepreneurs who have demonstrated innovation, leadership, and significant business growth.

Who is eligible for the EY Young Entrepreneur of the Year award?

Eligibility typically includes entrepreneurs under a certain age (often 35 or 40) who own or lead a business that has shown exceptional growth, impact, and potential in their industry.

How can I apply for the EY Young Entrepreneur of the Year award?

To apply, candidates usually need to submit a detailed application or be nominated, providing information about their business achievements, leadership qualities, and community impact as per the guidelines set by EY in their region.

What are the benefits of winning the EY Young Entrepreneur of the Year award?

Winners gain significant recognition, networking opportunities, mentorship from industry leaders, media exposure, and sometimes access to global EY platforms to further grow their business.

When is the EY Young Entrepreneur of the Year award ceremony held?

The award ceremony is typically held annually, with specific dates varying by country and region. It often aligns with the broader EY Entrepreneur of the Year program events.

Are there any notable past winners of the EY Young Entrepreneur of the Year award?

Yes, many past winners have gone on to become influential business leaders and innovators worldwide, with their success stories often highlighted by EY to inspire future entrepreneurs.

Additional Resources

EY Young Entrepreneur of the Year: Celebrating Innovation and Leadership in Emerging Business Talent

ey young entrepreneur of the year has become one of the most prestigious accolades recognizing the drive, innovation, and impact of young business leaders around the globe. This award, organized by Ernst & Young (EY), highlights outstanding entrepreneurs who have demonstrated exceptional vision, leadership, and growth within their ventures. Over the years, the EY Young Entrepreneur of the Year program has evolved into a benchmark for identifying future industry pioneers and trendsetters, offering them a platform to amplify their achievements and inspire others.

The Significance of EY Young Entrepreneur of the Year Award

The EY Young Entrepreneur of the Year award serves a dual purpose: it recognizes the efforts of young business innovators while encouraging entrepreneurial spirit worldwide. Unlike many accolades that focus solely on financial success, this award evaluates a broad spectrum of criteria, including business innovation, sustainability, community impact, and leadership qualities. By doing so, EY ensures that recipients embody not only commercial success but also ethical and socially responsible business practices.

One key aspect that differentiates EY's recognition is its global reach. With regional and national competitions feeding into a global awards ceremony, the program offers exposure

and networking opportunities that are invaluable for young entrepreneurs. This extensive network fosters collaboration, mentorship, and investment opportunities, which are often critical for scaling start-ups and emerging businesses.

Eligibility and Selection Criteria

To qualify for the EY Young Entrepreneur of the Year, candidates generally must be under a certain age threshold—often 35 or 40 years old—demonstrating significant achievements early in their careers. The selection process is rigorous, involving multiple stages such as nomination, detailed application submissions, and interviews with a panel of industry experts and EY partners.

The evaluation criteria focus on several dimensions:

- **Innovation:** How the entrepreneur's product or service disrupts or enhances the market.
- **Financial Performance:** Growth metrics, revenue generation, and financial sustainability.
- **Leadership:** The ability to inspire and manage teams, and to drive organizational culture.
- **Social Impact:** Contributions to community development, environmental sustainability, or social causes.
- **Scalability:** Potential for future growth and market expansion.

This comprehensive approach ensures that winners are well-rounded leaders poised to make lasting impacts on their industries.

Profiles of Notable EY Young Entrepreneur of the Year Winners

Over the years, several past recipients of the EY Young Entrepreneur of the Year award have gone on to become industry leaders and influential figures in global business circles. These success stories provide insight into the qualities and strategies that set EY winners apart.

Case Study: Disruptive Technology Innovators

Many winners have emerged from technology sectors, leading ventures that leverage

artificial intelligence, blockchain, and digital platforms to solve complex problems. For example, a recent winner launched a fintech startup that revolutionized peer-to-peer lending in emerging markets, combining AI-driven credit scoring with financial inclusion strategies. This company not only experienced rapid revenue growth—averaging 150% year-on-year—but also expanded into multiple countries within three years.

Such examples highlight how EY's focus on innovation aligns with emerging global business trends, rewarding entrepreneurs who pioneer solutions that address real-world challenges.

Social Entrepreneurship and Community Impact

The EY Young Entrepreneur of the Year is not limited to purely commercial ventures. Many recipients have been recognized for social enterprises that blend business acumen with community upliftment. One winner, for instance, founded a sustainable fashion brand employing marginalized artisans, creating jobs while promoting eco-friendly materials and production methods.

This emphasis on social impact underscores a growing trend among young entrepreneurs who prioritize purpose-driven business models. EY's spotlight on these ventures encourages a new generation of leaders who balance profit with principle.

Benefits and Opportunities Afforded by the Award

Winning or even being shortlisted for the EY Young Entrepreneur of the Year can open numerous doors. Beyond the prestige, the award provides:

- **Global Visibility:** Media coverage and public recognition enhance brand credibility and attract customers or investors.
- **Networking:** Access to an exclusive community of entrepreneurs, business leaders, and EY professionals worldwide.
- **Mentorship:** Opportunities for guidance from seasoned executives and industry experts.
- **Investment Opportunities:** Increased appeal to venture capitalists and strategic partners.

These benefits can significantly accelerate business growth and help young entrepreneurs navigate the complexities of scaling their operations.

Challenges and Critiques

While the EY Young Entrepreneur of the Year award is widely respected, it is not without critiques. Some argue that awards of this nature may inadvertently favor entrepreneurs with access to established networks or financial resources, potentially overlooking equally innovative but under-resourced candidates. Additionally, the subjective nature of judging criteria like leadership and social impact can lead to debates about fairness and transparency.

However, EY has taken steps to address these concerns by broadening nomination outreach, diversifying judging panels, and emphasizing inclusivity in their programs. These efforts reflect an understanding that entrepreneurship flourishes in diverse ecosystems and that recognition should be accessible to all promising talents.

Comparative Landscape: EY Young Entrepreneur of the Year Versus Other Awards

In the crowded field of entrepreneurial awards, EY's program distinguishes itself through its holistic evaluation framework and global footprint. Compared to other awards that focus primarily on revenue milestones or innovation alone, EY balances multiple success factors, providing a more nuanced assessment.

For example, the Forbes 30 Under 30 list highlights young achievers across many sectors but functions more as a recognition platform than a competitive award. Conversely, the Startup Awards tend to focus on early-stage companies and specific sectors such as technology or health. EY's Young Entrepreneur of the Year bridges these approaches by spotlighting leaders who have proven both operational performance and visionary leadership.

Impact on the Entrepreneurial Ecosystem

The influence of the EY Young Entrepreneur of the Year extends beyond individual winners. By showcasing best practices and emerging trends, the program contributes to shaping entrepreneurial ecosystems worldwide. It inspires aspiring business founders to pursue excellence, encourages investors to support innovative ventures, and prompts policymakers to create conducive environments for start-ups.

Moreover, EY's continued commitment to fostering entrepreneurship through educational programs, incubators, and partnerships complements the award's mission, creating a sustained impact that transcends the annual ceremony.

As the global economy continues to evolve rapidly, the EY Young Entrepreneur of the Year remains a vital platform for recognizing and nurturing the next generation of business leaders. Through a balanced emphasis on innovation, leadership, and social responsibility, the award captures the multifaceted nature of entrepreneurship in the 21st century, setting

a high standard for young visionaries worldwide.

Ey Young Entrepreneur Of The Year

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ey young entrepreneur of the year: The Almanac of American Employers 2007 Jack W. Plunkett, 2006-10 This book will help you sort through America's giant corporate employers to determine which may be the best for corporate employers to determine which may be the best for you, or to see how your current employer compares to others. It has reference for growth and hiring plans, salaries and benefits, women and minority advancement, industries, locations and careers, and major trends affecting job seekers.

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ey young entrepreneur of the year: Plunkett's Outsourcing & Offshoring Industry

Almanac: Outsourcing and Offshoring Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett, 2007-07 Contains trends, statistical tables, and an industry glossary. This almanac presents over 300 profiles of outsourcing and offshoring industry firms. It also includes addresses, phone numbers, and executives.

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ey young entrepreneur of the year: The Entrepreneurial Process Nils Nilsson, 2021-04-29 This book provides an understanding of 'opportunity recognition' as a catalyst and crux of the entrepreneurial process. Grounded in research, it introduces the key concepts at the heart of entrepreneurship theory and practice and demonstrates how entrepreneurship differs from management in language, priorities and practice. The book's central framework is mapped around 'seeing and seizing opportunities', where the entrepreneur enters a situation, eventually sees an opportunity and takes it through a process of idea development into an actionable entrepreneurial initiative. This captures the book's four core elements: person(s), environment, opportunity and process. The Entrepreneurial Process is unique in its explanation of how key concepts are related and how they can be applied practically to business models, plans and action. Case studies from real-life organizations, reflective questions and short exercises throughout encourage student learning and enable true engagement with the subject matter, building students' entrepreneurial efficacy. A 'one-stop shop' of key theoretical perspectives on entrepreneurship, opportunity recognition and business modelling, this textbook is essential for undergraduate and postgraduate students on introductory entrepreneurship and enterprise courses. Its practical and applied nature also makes it suitable for MBA and executive education. Online resources include chapter-by-chapter PowerPoint slides and a test bank of questions.

ey young entrepreneur of the year: Women Entrepreneurs and Strategic Decision Making in the Global Economy Tomos, Florica, Kumar, Naresh, Clifton, Nick, Hyams-Ssekasi, Denis, 2019-01-11 There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. Women Entrepreneurs and Strategic Decision Making in the Global Economy is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.

ey young entrepreneur of the year: Tycoons In Hong Kong: Between Occupy Central And Beijing Tai Wei Lim, Xiaojuan Ping, 2016-07-21 This book seeks to survey the role of tycoons in Hong Kong's socio-political and socioeconomic developments. Summoned to Beijing just before the onset of the territory's longest social movement, it highlights the tycoons' symbolic intermediary role between Beijing's elite and the people of Hong Kong. Also investigated is the unwritten social

contract between Beijing's elite and Hong Kong society — that the tycoons will be rewarded economically or left alone to conduct their business activities if they remain compatible with Beijing's policy directions (or at least remain neutral in contentious issues) and facilitate policy implementation if necessary. Tycoons in Hong Kong has three research objectives: first, in understanding the roles that tycoons play in Hong Kong, it is necessary to understand Beijing's crafted political and social spaces for Hong Kong's economic elites to exert their influence. Second, it examines the integrated roles that the tycoons play as consultative members of the Chinese one-party socio-political structures. Third, it presents the humanized side of the tycoons, highlights the positive contributions that tycoons make to Hong Kong and mainland China and deconstructs the idea of a hegemonic tycoon class by emphasizing their heterogeneity in the biographical entries section of the publication.

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ey young entrepreneur of the year: *Diane Foreman: In the Arena* Diane Foreman, 2015-08-26 An insider's guide to entrepreneurship that no business person should be without. Being an entrepreneur – owning and running your own business – is a great career option for those wanting to take control of their professional lives. It's a particularly great option for women; a credible and viable alternative to struggling up the (still male-dominated) corporate ladder. Hugely successful entrepreneur Diane Foreman also believes women have a unique role in — and duty to — inspire, mentor, sponsor and promote other women. In this candid, engaging and inspiring book she describes her own entrepreneurial journey, from being a complete greenhorn to heading up one of New Zealand's most successful businesses, being a major exporter and an EY Entrepreneur of the Year. It hasn't been easy and she's made plenty of mistakes. The secret, she says, is learning how not to repeat them. Full of tips, insider knowledge and how-tos, this is a book no business person can be without.

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New! Profile in Entrepreneurship boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text New! End of chapter questions (Comprehension Checks) have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

Key young entrepreneur of the year: Jacaranda Humanities Alive 7 Victorian Curriculum, LearnON and Print Robert Darlington, Judy Mraz, Graeme Smithies, Matthew Richardson, Ben Rood, Cathy Bedson, Anne Low, Simon Phelan, 2019-11-13 Jacaranda Humanities Alive 7 Victorian Curriculum, 2nd Edition learnON & Print This combined print and digital title provides 100% coverage of the Victorian Curriculum for Humanities. The textbook comes with a complimentary activation code for learnON, the powerful digital learning platform making learning personalised and visible for both students and teachers. The latest editions of Jacaranda Humanities Alive Victorian Curriculum series include these key features: Choice - four titles in one, or single-subject titles teachON - video lessons by Victoria's best teachers, teaching advice and lesson plans learnON - our most powerful digital learning platform An immersive digital platform in which students and teachers are connected Rich media to engage and inspire Immediate, corrective feedback for students and an in-built testmaker for teachers to create assignments from a large pool of questions for immediate, spaced and mixed practice. Results reported against skills and content allow unmatched visibility of students' progress. Thinking Big research projects - creative, imaginative, collaborative activities SkillBuilders - Tell me, Show me, Let me do it! For teachers, learnON includes additional teacher resources such as quarantined questions and answers, curriculum grids and work programs.

Key young entrepreneur of the year: Supermaker Jaime Schmidt, 2020-09-08 Supermaker is a guide to business and career development by Jaime Schmidt: acclaimed entrepreneur, founder of Schmidt's Naturals, and icon of the Maker Movement. In Supermaker, she shares how you too can start or grow your own business with advice on branding, product development, social media marketing, scaling, PR, and customer engagement, all based on her own hard-won mastery. In just seven years, Jaime Schmidt went from making natural products in her Portland, Oregon, kitchen to turning her brand into a household name and selling her company to Unilever—without sacrificing the integrity of her product or her creative vision. • Readers learn how to get ahead on their own terms and while maintaining their commitment to fair and sustainable principles. • A valuable resource to the ever-growing community of business owners and entrepreneurs who want to go from maker to magnate. • Candid advice from an industry disruptor. Following her growth from farmers' market stand to international brand, Jaime's book is a riveting mix of inspiration, the honest airing of mistakes, and indispensable instruction. Supermaker empowers and unites the next generation of entrepreneurs. • A go-to guide for the passion-to-profit journey. • The perfect read for aspiring entrepreneurs, makers, creatives, and anyone with an interest in natural products, selling your products online, retail strategy, and digital marketing. • Great for anyone who enjoyed Start Something That Matters by Blake Mycoskie, Craft, Inc: Turn Your Creative Hobby into a Business by Meg Mateo Ilasco, and The Girls' Guide to Starting Your Own Business: Candid Advice, Frank Talk, and True Stories for the Successful Entrepreneur by Caitlin Friedman.

Key young entrepreneur of the year: The Business Legends of India Arjun Sampat, 2024-05-15 The Indian economy and business landscape have undergone a sea change since Independence in 1947, with the country's socialist policies and the License Raj giving way to economic liberalization. The IT and ITeS revolution made India the back office of the world. The rapid spread of the Internet and the world's lowest data costs have made India a hub for fintech innovation. The development of the Unified Payment Interface (UPI) has resulted in the explosion of e-commerce. As we celebrate the growth of entrepreneurship and the start-up culture in India, some questions come to mind: • Who were the trailblazing Indian entrepreneurs who made India's growth story possible? What were

their characteristics? • What were the strategies they used to succeed? • Who are today's business leaders and how are they driving growth in today's volatile world? This book seeks to answer these questions. "An inspiring summary of the lives of some of India's business stalwarts and new-age entrepreneurs by a young and curious mind. Arjun Sampat lucidly captures the key strategies and success factors of these entrepreneurs. I'm sure this book will further encourage the spirit of entrepreneurship amongst young Indians." -Sonal Agrawal, Global Chair, AltoPartners and Managing Partner - India, Accord Group "India's entrepreneurs are world-class global traders - interacting with them is the main reason I love my job as an investor!! For a young man like Arjun Sampat to author such a terrific, detailed book, at such a young age, is a testament to the impression these leaders have made in the minds of our youth. I am sure this will catalyse and inspire many young Indians to undertake their own entrepreneurial journeys." -Manish Kejriwal, Founder & Managing Partner, Kedaara Capital

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ey young entrepreneur of the year: *Daring to Compete* Diane Foreman, Bryan Pearce, Geoffrey Godding, 2019-03-27 The successful entrepreneur's guide to accelerating growth Daring to Compete offers real-world strategies to accelerate the growth of your business and secure your place as a market leader. This expert guide is the result of years of comprehensive research and experience from global professional services organization EY, originator of the celebrated "Entrepreneur Of The Year" program. Employing its worldwide reach and extensive network of successful entrepreneurs, EY has developed a model of sustainable business development—"The 7 Drivers of Growth™." This innovative and highly effective approach to strategic growth is an invaluable resource for high-growth businesses, entrepreneurs, and start-ups. Favoring practical strategies over abstract theories, this book provides clear guidance on the Customer; Funding and Finance; Transactions and Alliances; Risk; People, Behaviors, and Culture; Digital Technology and Analytics; and Operations. This book brings the application of these drivers to life by featuring insights from Entrepreneur Of The Year award-winning entrepreneurs from a wide range of industries and geographic locations. These entrepreneurs share how each driver functions in actual business situations and present first-hand advice on their application and implementation. Planned and sustainable growth is a challenge faced by businesses every day, from developing ventures to leading enterprises. Effective entrepreneurs embrace the drivers of growth and recognize what areas require sharper focus. This book allows you to identify and apply these elements in your own business—facilitating optimal outcomes and accelerating growth. This indispensable guide enables you to: Implement a proven business model to compete more effectively and achieve market leadership Gain the knowledge and confidence to face challenges, anticipate, and overcome obstacles Access research, tools, and services to accelerate growth and compete on a global scale

Learn invaluable market leadership strategies from a team of highly successful entrepreneurs
Developed from the real-life stories of EY Entrepreneur Of The Year winners, this book is an inspirational and informative must-read guide to business growth and market leadership. Daring to Compete is an invaluable resource for both aspiring and experienced entrepreneurs and established business leaders seeking to become more entrepreneurial.

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