

# case western executive education

Case Western Executive Education: Elevate Your Leadership and Business Acumen

**case western executive education** offers a dynamic and impactful pathway for professionals eager to sharpen their leadership skills, broaden their business knowledge, and drive meaningful change within their organizations. Rooted in the prestigious Case Western Reserve University, this executive education platform stands out by blending academic rigor with practical application, designed specifically for today's fast-paced corporate environment. Whether you're a mid-career manager or a senior executive, exploring what Case Western executive education has to offer can be a game-changer for your professional journey.

## Understanding the Essence of Case Western Executive Education

Executive education programs at Case Western Reserve University are tailored to meet the evolving needs of business leaders across various industries. Unlike traditional degree programs, these offerings focus on short-term, intensive learning experiences that integrate cutting-edge research with real-world challenges. The curriculum is often developed and delivered by renowned faculty from the Weatherhead School of Management, known for their expertise in leadership development, organizational behavior, and innovation.

## Who Benefits from Case Western Executive Education?

The programs are ideal for:

- Mid-level managers aiming to step into executive roles
- Senior leaders seeking to refresh their skillset with contemporary strategies
- Entrepreneurs wanting to scale their businesses effectively
- Professionals across sectors like healthcare, technology, finance, and manufacturing

This diversity creates a vibrant learning environment, fostering cross-industry insights and networking opportunities.

## Types of Programs Offered

Case Western executive education encompasses a variety of formats and topics to accommodate

different learning preferences and schedules.

## **Open Enrollment Programs**

These are public courses where individuals from various organizations enroll. Popular topics include:

- Leadership Development
- Strategic Thinking and Execution
- Innovation and Change Management
- Financial Acumen for Non-Financial Managers

These programs typically range from a few days to a couple of weeks, providing intensive, actionable insights.

## **Custom Corporate Programs**

For companies looking to upskill their workforce in alignment with specific business goals, Case Western offers tailored programs. These are co-created with organizational leaders to address unique challenges, culture, and strategic priorities. This customization ensures maximum relevance and impact.

## **Online and Hybrid Learning Options**

In response to the growing demand for flexible learning, Case Western executive education has embraced online and hybrid formats. These options combine synchronous and asynchronous sessions, enabling busy professionals to learn without disrupting their work commitments.

## **Why Choose Case Western Executive Education?**

Several factors make Case Western executive education a compelling choice for professionals aiming to enhance their capabilities.

## **Academic Excellence and Real-World Application**

At its core, the program leverages the academic strength of Case Western Reserve University, one of the leading research institutions in the United States. Faculty members bring forward evidence-based

methodologies while ensuring that concepts are immediately applicable in business settings.

## **Focus on Leadership and Innovation**

The Weatherhead School of Management, which administers many of the executive education programs, is renowned for pioneering research in leadership and innovation. This means participants are exposed to the latest thinking in transformational leadership, emotional intelligence, and creativity — all crucial skills in today's disruptive business landscape.

## **Networking and Peer Learning**

Participants often highlight the value of networking with peers from diverse industries and backgrounds. The collaborative environment encourages sharing experiences, challenges, and strategies, enriching the learning process beyond the classroom.

## **Access to Cutting-Edge Research and Resources**

Enrolling in Case Western executive education often grants access to exclusive research papers, case studies, and business tools developed by university experts. This access supports continuous learning even after the program concludes.

## **Maximizing the Benefits of Your Executive Education Experience**

Investing your time and resources in Case Western executive education can yield significant returns if approached strategically.

## **Set Clear Goals Before Enrollment**

Understand what you want to achieve—whether it's mastering financial analysis, improving team leadership, or driving innovation. Clear objectives help you select the right program and focus your learning efforts effectively.

## **Engage Fully During the Program**

Active participation, asking questions, and networking can deepen your understanding and open doors to new opportunities.

## Apply Learnings Immediately

The real value of executive education lies in translating knowledge into action. Consider how the insights and tools gained can be implemented in your current role to solve problems or enhance performance.

## Maintain Connections Post-Program

Stay in touch with instructors and peers to foster ongoing collaboration and support.

## Spotlight on Popular Case Western Executive Education Courses

A few standout courses often recommended for their impact include:

- **Leadership Development Program:** Focuses on building emotional intelligence, strategic influence, and adaptive leadership skills.
- **Strategic Innovation and Change:** Equips leaders with frameworks to manage organizational change and foster a culture of innovation.
- **Financial Management for Executives:** Designed for non-financial professionals to understand key financial metrics and decision-making processes.
- **Negotiation and Conflict Resolution:** Teaches techniques to manage difficult conversations and secure win-win agreements.

These courses blend theory with simulations, case studies, and group projects to ensure an immersive learning experience.

## How to Enroll in Case Western Executive Education

The enrollment process is straightforward. Prospective participants can browse upcoming programs on the official Case Western Reserve University executive education website, review course details, and select the sessions that fit their schedule. Early registration is encouraged due to limited seats and high demand.

Many programs also offer scholarships or corporate sponsorship options, making executive education more accessible.

# **Future Trends in Executive Education at Case Western**

As the business world continues to evolve rapidly, Case Western executive education is adapting by incorporating emerging trends such as:

- Artificial Intelligence and Data Analytics for Leaders
- Sustainability and Ethical Leadership
- Remote Team Leadership and Digital Collaboration
- Personalized Learning Paths Using AI-driven Platforms

These innovations ensure that executives are prepared not just for today's challenges but also for the uncertainties of tomorrow.

Exploring Case Western executive education can open doors to new perspectives and elevate your leadership capabilities, equipping you with the tools to thrive in an ever-changing professional landscape. Whether you prefer in-person immersion or flexible online options, the programs are designed to fit your unique needs and career goals.

## **Frequently Asked Questions**

### **What types of programs does Case Western Reserve University's Executive Education offer?**

Case Western Reserve University's Executive Education offers a variety of programs, including leadership development, business strategy, innovation, data analytics, and customized corporate training designed for executives and professionals.

### **Who is the target audience for Case Western Executive Education programs?**

The target audience includes mid- to senior-level executives, managers, entrepreneurs, and professionals seeking to enhance their leadership skills, business acumen, and industry knowledge through flexible and impactful learning experiences.

### **Are Case Western Executive Education programs available online?**

Yes, Case Western offers several executive education programs in online and hybrid formats, allowing participants to access high-quality learning remotely while balancing professional and personal commitments.

## What are the benefits of enrolling in a Case Western Executive Education program?

Participants benefit from world-class faculty, practical and research-based curriculum, networking opportunities with industry leaders, and skills that can be immediately applied to improve organizational performance and career growth.

## How can organizations customize executive education programs at Case Western Reserve University?

Organizations can collaborate with Case Western's Executive Education team to design tailored programs that address specific business challenges, align with company goals, and incorporate relevant case studies and experiential learning methodologies.

## Additional Resources

Case Western Executive Education: Elevating Leadership and Strategic Skills for Modern Professionals

**case western executive education** has carved a distinctive niche in the realm of professional development and leadership training. As organizations navigate the complexities of globalization, digital transformation, and shifting market dynamics, the demand for robust executive education programs has intensified. Case Western Reserve University, through its executive education offerings, seeks to address these challenges by equipping leaders and managers with critical skills, strategic insights, and innovative approaches necessary for sustained success.

This article explores the multifaceted nature of Case Western executive education, examining its curriculum design, delivery methods, and positioning relative to other leading programs. By evaluating its strengths, potential limitations, and alignment with contemporary business needs, it becomes clear why Case Western continues to be a compelling choice for executives aiming to enhance their capabilities.

## Comprehensive Curriculum Tailored to Executive Needs

One of the hallmark features of Case Western executive education is its well-rounded and carefully curated curriculum. The programs emphasize a blend of theory and practical application, aiming to foster both critical thinking and actionable strategies.

## Focus Areas and Specializations

Case Western's executive courses span a variety of domains including leadership development, strategic management, finance, innovation, and data analytics. This diversity allows participants from different industries and functional backgrounds to select programs that best suit their career goals.

For instance, leadership courses focus on enhancing emotional intelligence, decision-making under

uncertainty, and change management—skills imperative in today’s volatile business environment. Meanwhile, finance-focused modules delve into corporate financial strategy, risk assessment, and capital markets, catering to executives who need a sharper grasp of financial imperatives.

## **Customizable Learning Paths**

Recognizing that executive schedules are demanding, Case Western offers flexible learning options. These include modular formats, weekend intensives, and online hybrid models, allowing busy professionals to integrate education with their work commitments seamlessly. The adaptability of course formats supports continuous learning without sacrificing operational responsibilities.

## **Integration of Research and Industry Insights**

Case Western executive education leverages the university’s strong research foundation, enriching program content with cutting-edge business knowledge and emerging trends.

## **Faculty Expertise and Thought Leadership**

The faculty involved in executive education at Case Western is comprised of renowned scholars and seasoned industry practitioners. Their dual expertise ensures that the curriculum remains both academically rigorous and practically relevant. Research-driven insights are translated into case studies, simulations, and actionable frameworks that executives can immediately apply.

## **Collaborations and Corporate Partnerships**

Another advantage of Case Western’s executive education lies in its partnerships with leading corporations and institutions. These collaborations facilitate real-world case examples, guest lectures by industry leaders, and networking opportunities that enhance the learning experience. Such engagement helps bridge the gap between academia and business practice, a critical factor for executives seeking to implement best practices.

## **Comparative Positioning Within the Executive Education Landscape**

In a competitive market saturated with executive programs from institutions like Harvard, Wharton, and Stanford, Case Western executive education distinguishes itself through a regional focus combined with global perspectives.

## **Strengths Relative to Peer Programs**

Case Western's programs are often praised for their personalized approach, smaller class sizes, and emphasis on interaction. This contrasts with some larger, global programs that may cater to vast cohorts but lack individualized attention. The ability to foster close connections among participants and faculty enhances peer learning and collaboration.

Moreover, the integration of cutting-edge technology in program delivery, including virtual classrooms and AI-driven learning tools, positions Case Western as an innovative player. This technological edge supports engagement and accessibility, especially for remote participants.

## **Areas for Growth and Consideration**

While Case Western executive education offers robust content and delivery, its brand recognition on a global scale may not yet rival that of Ivy League institutions. For executives whose career trajectories are heavily influenced by brand prestige, this could be a consideration.

Additionally, while the curriculum is comprehensive, expanding offerings in emerging areas such as sustainability leadership, blockchain applications, and advanced AI strategy could further enhance relevance in fast-evolving sectors.

## **Participant Experience and Outcomes**

The impact of Case Western executive education is often reflected in participant feedback and measurable career advancements.

## **Networking and Cohort Diversity**

The programs attract a diverse mix of professionals across industries, fostering rich discussions and broadening perspectives. Alumni frequently cite the value of peer networks established during the coursework, which often translate into ongoing professional support and collaborations.

## **Career Advancement and Skill Application**

Many graduates report accelerated career progression, with enhanced leadership confidence and strategic acumen cited as key benefits. The practical nature of the curriculum allows participants to implement new tools and frameworks immediately, driving innovation and efficiency within their organizations.

# Conclusion: Navigating Executive Education Choices

Case Western executive education presents a compelling option for professionals seeking a balanced, research-based, and flexible leadership development experience. Its strengths lie in faculty expertise, customizable learning formats, and a strong regional network enriched by global insights. While there is room for expansion in emerging technologies and global brand positioning, the programs consistently deliver value that resonates with executives aiming to adapt and thrive in an increasingly complex business environment.

For those exploring executive education providers, Case Western offers a nuanced blend of academic rigor and practical relevance that can effectively complement career development objectives and organizational goals.

## Case Western Executive Education

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**case western executive education:** Case Writing For Executive Education Gordon Adler, Wolfgang Amann, 2011-01-01 Time and again, the authors have observed how a great program faculty creates unique learning experiences to everybody's satisfaction. They have experienced the pleasure that all involved feel when great learning has taken place, when the program participants leave the sessions with an enhanced skill set and co-created answers to pending and future challenges. They are also aware that creating such moments of truth, involving the value proposition of business schools, corporate universities or other training institutions, has not been mastered everywhere. They have written this book to contribute to the ongoing professionalization of business education and aim to share some of the key lessons learned when creating unique learning experiences entailing learning that sticks. A great means to this end is using cases in executive education. While the variety of what can still be called a case is extremely wide, the authors by no means preach that cases are the only way forward. Like every tool, cases must be applied wisely and with a minimum amount of skill. There is also a bigger toolset available and there are also additional contextual factors to consider. They include teaching and learning traditions in different local settings. They comprise individual's learning preferences. As the authors outline in this book, the case-based method nonetheless offers tremendous potential. The art and science of case writing are still known to too few of those involved in delivering executive education seminars.

**case western executive education:** *Executive Education in Canadian Firms* Bruce G. R. Fowler, 2010-03 A doctoral dissertation about Executive Education involving case study research, and comprising data from interviews with executives in Canada; information about nine universities in Canada, the USA and Europe; and the author's own experience of executive learning. This data and the resulting conclusions and recommendations that flow from them will be of useful interest to practising executives, consultants and business schools providing executive education. Bruce Fowler's dissertation tackles an important topic, the further education of executives in important Canadian companies, with a view to understanding better what actually goes on in programs designed to make executives better at what they do, keep them up to date, and encourage their imagination on the job. In this he succeeds admirably. His use of Alfred North Whitehead's

educational philosophy as a background theoretical vantage point for his work is unusual and very wisely chosen. It enables him to organize his thoughts around a simple, clear and plausible view of the aims and dynamic structure of education at its best (Dr. Ian Winchester, University of Calgary). This dissertation's originality and contribution to the discipline lie in the adoption of Whitehead's philosophical framework as a lense through which to reach a synthesis about executive education, which when combined with the author's own business experience give the reader a unique perspective on the issues involved (Dr. H. Woodhouse, University of Saskatchewan). This research has the potential to make a valuable contribution to the field of executive and business education (Dr. N. Dudley, University of Calgary).

**case western executive education:** *Executive Education 2007* Roderick Millar, 2007 This handbook provides an annual snapshot from the iedp.info Web site and database, giving both HR professionals and their senior management colleagues an authoritative overview of the international executive development scene, clarifying who does what, when, where, and how in executive education around the world.

**case western executive education:** **The Change Handbook** Peggy Holman, Tom Devane, Steven Cady, 2007-01-01 The Change Handbook features chapters by the originators and foremost practitioners of such high-leverage change methods as Future Search, Real Time Strategic Change, Gemba Kaizen, and Open Space Technology. The authors outline distinctive aspects of their approach; detail roles and responsibilities; share a story illustrating usage; and answer frequently asked questions about how to put it into practice. Examples of successful change efforts acquaint readers with the diverse array of methods being employed today. A one-stop comparative chart allows them to evaluate the methods to determine what will work best fro them, and an in-depth reference section helps them locate the resources they need to get started.

**case western executive education:** Heidegger and Executive Education Toby Thompson, 2017-09-13 Global corporations and the senior executives who oversee them have been subject to great criticism in recent times: not only do such corporations hold extreme concentrations of wealth, but they continue to sanction staggering pay inequalities between the haves and the have-nots. At the same time, university-based business schools are conducting programmes of executive education seemingly customised to sanction these same inequalities. Heidegger and Executive Education is a piece of critical philosophy that has been written from within the business school in order to examine how this sheltered process of educating in-role corporate executives operates. Thompson claims that executive education is based on a very simple premise: that an executive executes an order, and that executive education is an amelioration of that process. Thompson argues that the easiest way to conceive of executive education is to treat order and execution as cognates, as a single conceptual entity. Thus, he asks, if educating executives in line with the order-execution cognate involves swapping the boardroom for the classroom, and in keeping with the 'critical' tag, shouldn't executive education be about questioning not only the execution, but also the dominant order? The author uses 'time' as the philosophical method by which one can undo the order-execution cognate, question the sanctity of the cognate and thereby halt the seemingly inexorable temporal sequence from order through to those orders becoming executed. This book uses Martin Heidegger's exotic philosophy of time in order to mount a philosophical challenge to the temporal sequentiality of executive education. It will therefore be of great interest to academics, researchers and postgraduates who are interested in Heidegger, the philosophy of education and executive education. It should also be essential reading for those involved in training, developing, and educating corporate executives.

**case western executive education:** **Helping People Change** Richard Boyatzis, Melvin L. Smith, Ellen Van Oosten, 2019-08-20 You're trying to help--but is it working? Helping others is a good thing. Often, as a leader, manager, doctor, teacher, or coach, it's central to your job. But even the most well-intentioned efforts to help others can be undermined by a simple truth: We almost always focus on trying to fix people, correcting problems or filling the gaps between where they are and where we think they should be. Unfortunately, this doesn't work well, if at all, to inspire

sustained learning or positive change. There's a better way. In this powerful, practical book, emotional intelligence expert Richard Boyatzis and Weatherhead School of Management colleagues Melvin Smith and Ellen Van Oosten present a clear and hopeful message. The way to help someone learn and change, they say, cannot be focused primarily on fixing problems, but instead must connect to that person's positive vision of themselves or an inspiring dream or goal they've long held. This is what great coaches do--they know that people draw energy from their visions and dreams, and that same energy sustains their efforts to change, even through difficult times. In contrast, problem-centered approaches trigger physiological responses that make a person defensive and less open to new ideas. The authors use rich and moving real-life stories, as well as decades of original research, to show how this distinctively positive mode of coaching—what they call coaching with compassion--opens people up to thinking creatively and helps them to learn and grow in meaningful and sustainable ways. Filled with probing questions and exercises that encourage self-reflection, *Helping People Change* will forever alter the way all of us think about and practice what we do when we try to help.

**case western executive education: Research in Organizational Change and Development**

Richard W. Woodman, William A. Pasmore, Abraham B. (Rami) Shani, 2009-05-21 An annual publication featuring studies and theoretical work dealing with the topic of change in organizational settings. Showcasing the approaches to organizational research, whether they be quantitative or qualitative in nature, it includes papers that bring fresh perspectives to classic issues in the field such as resistance and communication.

**case western executive education: The Change Handbook (Volume 1 of 3) (EasyRead Comfort Edition)** ,

**case western executive education: Cases on Information Technology and Business Process Reengineering** Khosrow-Pour, Mehdi, 2006-04-30 This book presents a wide range of issues and challenges related to business process reengineering technologies and systems through the use of case studies--Provided by publisher.

**case western executive education: Beyond Goals** Susan David, 2016-04-15 What is there in developmental relationships beyond setting and striving to achieve goals? The presence of goals in coaching and mentoring programs has gone largely unquestioned, yet evidence is growing that the standard prescription of SMART, challenging goals is not always appropriate - and even potentially dangerous - in the context of a complex and rapidly changing world. *Beyond Goals* advances standard goal-setting theory by bringing together cutting-edge perspectives from leaders in coaching and mentoring. From psychology to neuroscience, from chaos theory to social network theory, the contributors offer diverse and compelling insights into both the advantages and limitations of goal pursuit. The result is a more nuanced understanding of goals, with the possibility for practitioners to bring greater impact and sophistication to their client engagements. The implications of this reassessment are substantial for all those practicing as coaches and mentors, or managing coaching or mentoring initiatives in organizations.

**case western executive education: *Transforming Qualitative Information*** Richard E. Boyatzis, 1998-04-16 Thematic analysis, a process for encoding qualitative information can be thought of as a bridge between the language of qualitative research and the language of quantitative research. Author Richard E. Boyatzis helps researchers understand thematic analysis a process that is a part of many qualitative methods and provides clear guidelines about learning to develop techniques to apply it to one's own research. *Transforming Qualitative Information* shows how to sense themes, the first step in analyzing information as well as how to develop codes, through the use of numerous examples from myriad research settings. Research design issues that are essential to rigorous and high-quality use of qualitative information are addressed, such as identifying, sampling, scoring and scaling, and reliability. This original volume confronts the debate between positivist and postmodernist looking at the research act in an innovative and fresh way. Boyatzis argues for an ecumenical approach to doing research. His book will be invaluable to researchers across a broad spectrum of disciplines and approaches.

**case western executive education:** *Management, Education and Competitiveness* Rolv Petter Amdam, 2013-04-15 Globally two processes are striking about modern management education. Firstly, management education is changing rapidly to meet new challenges from business and governments and to improve competitiveness. Secondly, management education has become one of the fastest growing areas in higher education. Management Education and Competitiveness provides a wide overview, including studies by scholars in nine countries in Europe, Japan and the United States. It examines how countries have developed different national courses in spite of strong influence from the American system of management education. It also examines the links between education and business. This collection of essays will be invaluable to managers and professionals in educational research and business administration.

**case western executive education:** Responsible Management Education Principles for Responsible Management Education, 2021-12-24 The ebook is fully Open Access. Written by many of the key influencers at the Principles for Responsible Management Education (PRME), the book focuses on advancing sustainable development into education, research and partnerships at higher education institutions and, specifically, at business schools, with the purpose of educating responsible leaders for today and tomorrow. The book serves as a concrete source of inspiration for universities and other stakeholders in higher education on structures, processes and content for how to advance responsible management education and sustainable development. It articulates the importance of key themes connected with climate change, gender equality, anti-corruption, business for peace, anti-poverty and other topics that are related to the Sustainable Development Goals (SDGs). The book emphasizes the significance of local-global interaction, drawing on local action at management schools in combination with global knowledge exchange across the PRME community. In addition, the book clearly demonstrates the background, key milestones and successful achievements of PRME as a global movement by management schools in collaboration with a broader community of higher education professionals. It exemplifies action in various local geographies in PRME Chapters, PRME Working Groups and the PRME Champions work to advance responsible management education. The authors of the book are all globally experienced deans, professors, educators, executives and students with a global outlook, who are united to advance responsible management education locally and globally. The book will be invaluable reading for university leaders, educators, business school deans and students wanting to understand and embed responsible management education approaches across their institutions and curricula. The Open Access version of this book, available at [www.taylorfrancis.com](http://www.taylorfrancis.com), has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

**case western executive education:** **The SAGE Handbook of Coaching** Tatiana Bachkirova, Gordon Spence, David Drake, 2016-11-03 The SAGE Handbook of Coaching presents a comprehensive, global view of the discipline, identifying the current issues and practices, as well as mapping out where the discipline is going. The Handbook is organized into six thematic sections: Part One: Positioning Coaching as a Discipline Part Two: Coaching as a Process Part Three: Common Issues in Coaching Part Four: Coaching in Contexts Part Five: Researching Coaching Part Six: Development of Coaches It provides the perfect reference point for graduate students, scholars, educators and researchers wishing to familiarize themselves with current research and debate in the academic and influential practitioners' literature on coaching.

**case western executive education:** The Change Handbook (Volume 1 of 4) (EasyRead Super Large 18pt Edition) ,

**case western executive education:** **Handbook on Women in Business and Management** D. Bilimoria, 2007 This very impressive Handbook takes established research topics about women in management and treats them in fresh and novel ways. The chapters are intellectually interesting, sound, and provocative, and meet the editors aspiration to stimulate high quality research on women's experiences in work organizations. I recommend it highly. Jean M. Bartunek, Boston College, US This comprehensive Handbook presents specially commissioned original essays on the societal roles and contexts facing women in business and management, the specific career and work life issues of

women in these fields, organizational processes affecting women, and the role of women as leaders in business and management. The essays shed light on the extant structures and practices of society and organizations that constrain or facilitate women's representation, treatment, quality of life, and success. Despite decades of ongoing inquiry and increasing interest, research on women in business and management remains a specialized field without mainstream acceptance within business and management disciplines. The Handbook presents the current state of knowledge about women in business and management and specifies the directions for future research likely to be most constructive for advancing the representation, treatment, quality of life, and success of women who work in these fields. It provides the foundations for improved societal and organizational structures, policies, and relational practices affecting all in business and management. Thus, by enhancing the knowledge base that improves the work and life situations of women, it suggests ways to elevate the societal and organizational systems for all. The Handbook will be an essential reference source for recent advances in research and theory, informing both scholars of organization studies, gender, diversity, and feminism; human resource specialists; and educators of and consultants to business organizations and management.

**case western executive education: The Change Handbook (Volume 1 of 2) (EasyRead Edition) ,**

**case western executive education: Change Your Questions, Change Your Life, 4th Edition**  
Marilee G. Adams, 2022-08-23 Discover how the questions we ask ourselves and others can either expand our mindsets and open us up to exciting new possibilities or constrict our mindsets and limit our choices for successful change. Change Your Questions, Change Your Life is an international bestseller that has sold over 400,000 copies in twenty-two languages. People have discovered that, when we're looking for answers, we often forget to take the time to ask the right questions. But, as Dr. Marilee Adams shows, intentionally using questions helps us make wiser choices, find solutions, and transform our personal and professional lives. Dr. Adams uses a highly engaging fable to illustrate how great results begin with great questions. The book's hero, Ben Knight, learns such breakthrough insights and undergoes a transformative journey. As we read how his coach takes him step by step through the twelve powerful tools of Question Thinking, we also learn how to apply the same information and practical skills in our own lives. At the center of this work is the Choice Map, which provides a simple yet powerful image to predict the likely results of the questions we ask ourselves and others. It tells us how to change our questions and our mindsets for the most rewarding outcomes. The book contains a new chapter delving into what neuroscience reveals about managing our stresses and fears more effectively using methods such as those described in this book. It includes powerful and practical tools that help readers switch from a constricting Judger to an expansive Learner mindset, achieve the results they desire, and foster breakthroughs.

**case western executive education: *Implementing Enterprise Risk Management*** John R. S. Fraser, Betty Simkins, Kristina Narvaez, 2014-10-09 Overcome ERM implementation challenges by taking cues from leading global organizations Implementing Enterprise Risk Management is a practical guide to establishing an effective ERM system by applying best practices at a granular level. Case studies of leading organizations including Mars, Statoil, LEGO, British Columbia Lottery Corporation, and Astro illustrate the real-world implementation of ERM on a macro level, while also addressing how ERM informs the response to specific incidents. Readers will learn how top companies are effectively constructing ERM systems to positively drive financial growth and manage operational and outside risk factors. By addressing the challenges of adopting ERM in large organizations with different functioning silos and well-established processes, this guide provides expert insight into fitting the new framework into cultures resistant to change. Enterprise risk management covers accidental losses as well as financial, strategic, operational, and other risks. Recent economic and financial market volatility has fueled a heightened interest in ERM, and regulators and investors have begun to scrutinize companies' risk-management policies and procedures. Implementing Enterprise Risk Management provides clear, demonstrative instruction on establishing a strong, effective system. Readers will learn to: Put the right people in the right places

to build a strong ERM framework Establish an ERM system in the face of cultural, logistical, and historical challenges Create a common language and reporting system for communicating key risk indicators Create a risk-aware culture without discouraging beneficial risk-taking behaviors ERM is a complex endeavor, requiring expert planning, organization, and leadership, with the goal of steering a company's activities in a direction that minimizes the effects of risk on financial value and performance. Corporate boards are increasingly required to review and report on the adequacy of ERM in the organizations they administer, and Implementing Enterprise Risk Management offers operative guidance for creating a program that will pass muster.

**case western executive education: Building High-Performance People and Organizations** Martha I. Finney, 2008-06-30 Business success depends on employee innovation, drive, skill, endurance, and dedication. Engaged employees, studies show, provide tangible advantages to the organization like greater customer satisfaction and improved profitability. In contrast, the Gallup Organization has discovered that disengaged workers cost U.S. business between \$250 billion and \$350 billion each year. How do you engage employees and, in turn, create the high-performance organization? That's what this set is all about. From the latest theories on motivation to innovations in HR to methods to increase employee retention, it provides the essential insights and tools managers, leaders, and HR people need to find new ways to succeed—while keeping employees happy, productive, and loyal. Employees know that cradle-to-grave—or even week-to-week—employment security is a thing of the past, and that they are at the helm of their own career ship. Discerning consumers in the employment marketplace, they therefore seek employment opportunities that speak not only to their wallets and life circumstances, but also to their desire to find work that provides purpose and passion. How can employers meet these needs and create a team of engaged employees? That's a large question, and one that spans a spectrum of issues that includes career development, human resource management, and the alignment between individual and organizational goals. In these three volumes, leaders and managers will find answers. They feature articles, interviews, and reports from academics, psychologists, managers in the practical corporate world, and experts in career management. Despite what Donald Trump might say, work is personal, and the ways in which individuals navigate the organizational environment—and businesses organize to seek, attract, and retain the best employees—is of primary concern. That goes double in these turbulent times, when job security is at stake, cynicism rampant, and loyalty at risk. Building High-Performance People and Organizations connects the dots so employers can maintain a loyal, satisfied, and productive workforce. Volume 1: The New Employer-Employee Relationship looks at trends in demographics and the general business environment leading to and driving the concept of employee engagement. Volume 2: The Engaged Workplace: Organizational Strategies focuses on real-world organizational strategies to find, develop, and retain the best employees, with an emphasis on innovative practices in both the U.S. and internationally. Volume 3: Case Studies and Conversations features interviews with thought leaders in the entire landscape of performance management and employee engagement. Their insights will provide readers with the absolute latest thinking in their fields of expertise. Volume 3 also contains short case studies of companies that are pioneering high-performance cultures.

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