

international journal of management theory and practices

International Journal of Management Theory and Practices: A Gateway to Contemporary Business Insights

international journal of management theory and practices serves as a pivotal platform for academics, researchers, and practitioners eager to explore the evolving landscape of management science. As businesses worldwide grapple with rapid technological advancements, shifting market dynamics, and complex organizational challenges, this journal emerges as a vital resource for contemporary theory and applied practices in management. Whether you're an MBA student, a faculty member, or a corporate strategist, understanding the scope and significance of this publication can enrich your perspective on modern management.

What is the International Journal of Management Theory and Practices?

The international journal of management theory and practices is a peer-reviewed scholarly publication that focuses on advancing the understanding of management concepts through rigorous research and innovative practices. It covers a wide spectrum of topics, including organizational behavior, strategic management, human resources, leadership, decision-making, and international business. By bridging theoretical frameworks with real-world applications, the journal fosters a comprehensive comprehension of how businesses operate and evolve.

Unlike many academic journals that remain entrenched in abstract theory, this journal emphasizes actionable insights, encouraging submissions that combine empirical research with practical strategies. This makes it particularly useful for those interested in translating management science into effective business outcomes.

Scope and Focus Areas

The journal's broad scope ensures it addresses diverse aspects of management, such as:

- Organizational development and change management
- Cross-cultural and international management practices
- Innovation and entrepreneurship
- Corporate governance and ethics
- Leadership styles and their impact on performance
- Technology's role in transforming management processes

This variety allows readers to access cutting-edge research tailored to both global and regional business environments, making the journal a truly international resource.

Why is the International Journal of Management Theory and Practices Important?

In today's hyper-competitive business environment, staying updated with contemporary management theories and their practical applications is crucial. This journal acts as a bridge, connecting academic rigor with business realities. Here's why it stands out:

1. Promotes Evidence-Based Management

One of the journal's core missions is to promote evidence-based management. This approach encourages leaders and managers to base decisions on solid empirical evidence rather than intuition or outdated practices. Articles published often feature case studies, surveys, and statistical analyses that help readers understand what works and what doesn't in varying contexts.

2. Encourages Interdisciplinary Research

Management is inherently interdisciplinary, drawing from psychology, sociology, economics, and even technology studies. The international journal of management theory and practices embraces this diversity by welcoming research that integrates these fields. This enriches the quality of insights and opens doors to innovative solutions for complex management problems.

3. Supports Global Perspectives

With globalization reshaping business strategies, understanding management from multiple cultural and economic perspectives becomes essential. The journal's international orientation ensures that readers gain exposure to management practices from different parts of the world, helping them appreciate diverse approaches and adapt strategies accordingly.

How to Make the Most of the International Journal of Management Theory and Practices

Whether you're a student looking to deepen your understanding or a professional seeking actionable knowledge, leveraging this journal effectively can enhance your management skills.

Stay Updated with Latest Research

Regularly following new issues keeps you informed about recent trends and discoveries in management. This is particularly useful for academics preparing lectures or professionals drafting strategic plans. Many universities and corporate libraries provide access to the journal, and

subscribing to alerts can ensure you never miss important publications.

Apply Research to Real-World Challenges

One of the journal's strengths lies in its practical orientation. When you come across a study on leadership or organizational change, think about how these findings could be implemented within your own team or company. For example, insights on transformational leadership styles might inspire you to revamp your management approach to boost employee morale and productivity.

Engage with the Community

Reading the journal is just one part of the journey. Engaging with authors through academic conferences, webinars, or social media can deepen your understanding and open networking opportunities. Many contributors welcome constructive feedback and discussions, which can lead to collaborative projects or further learning.

Key Features of Articles in the International Journal of Management Theory and Practices

Understanding the typical structure and content of articles can help you extract maximum value from the journal.

Comprehensive Literature Reviews

Most articles begin with a thorough review of existing literature, providing context and highlighting gaps that the current study aims to address. This is invaluable for identifying trends and understanding the evolution of management thought.

Methodological Rigor

Empirical studies published in the journal often use robust research methods, including quantitative analyses, qualitative case studies, or mixed-method approaches. This rigor ensures the credibility and reliability of findings.

Practical Implications

Authors usually conclude their papers by discussing practical implications, offering recommendations for managers, policymakers, or educators. This section translates complex theories into actionable advice, enhancing the journal's relevance.

Tips for Researchers Interested in Publishing

If you're considering submitting your work to the international journal of management theory and practices, here are some helpful pointers:

- **Originality:** Ensure your research offers fresh insights or addresses unexplored areas in management.
- **Clear Connection to Practice:** Highlight how your findings can be applied in real-world scenarios.
- **Strong Theoretical Framework:** Anchor your study within established management theories while identifying gaps.
- **Methodological Soundness:** Use appropriate and rigorous research methods to support your conclusions.
- **Engaging Writing Style:** Write clearly and concisely, making your work accessible to both academics and practitioners.

Following these guidelines increases the chances of your paper being accepted and appreciated by the journal's readership.

Exploring Related Resources and Journals

While the international journal of management theory and practices is a rich source of information, complementing your research with related publications can provide a broader perspective. Journals such as the Journal of Management Studies, Academy of Management Journal, and International Business Review often publish complementary research and case studies.

Additionally, staying connected with professional bodies like the Academy of Management or the Strategic Management Society can offer access to workshops, conferences, and networking opportunities that align with the themes covered by the journal.

Whether you are diving into the depths of organizational behavior or exploring the nuances of leadership in multicultural settings, the international journal of management theory and practices offers a treasure trove of knowledge. Its blend of theory and practice makes it an indispensable tool for anyone passionate about advancing their understanding and influence in the dynamic world of management. By engaging with its content thoughtfully, readers can stay ahead in their careers and contribute meaningfully to the field.

Frequently Asked Questions

What is the focus of the International Journal of Management Theory and Practices?

The International Journal of Management Theory and Practices focuses on advancing theoretical and practical knowledge in the field of management by publishing research articles, case studies, and reviews that address contemporary management challenges and innovations.

Is the International Journal of Management Theory and Practices peer-reviewed?

Yes, the International Journal of Management Theory and Practices is a peer-reviewed journal, ensuring that published articles meet high academic and research standards through a rigorous evaluation process by experts in the field.

How can researchers submit their papers to the International Journal of Management Theory and Practices?

Researchers can submit their manuscripts through the journal's official online submission system, following the submission guidelines provided on the journal's website, which include formatting requirements, ethical considerations, and manuscript structure.

What types of articles are published in the International Journal of Management Theory and Practices?

The journal publishes a variety of article types including original research papers, conceptual articles, case studies, review articles, and theoretical papers that contribute to the understanding and advancement of management theories and practices.

Who is the target audience of the International Journal of Management Theory and Practices?

The target audience includes academicians, researchers, practitioners, and students in the field of management who are interested in the latest theoretical developments and practical applications in management disciplines.

Additional Resources

International Journal of Management Theory and Practices: An Analytical Overview

international journal of management theory and practices serves as a pivotal platform for scholars, practitioners, and researchers who seek to explore and disseminate contemporary management concepts and applications. As management continues to evolve in an increasingly globalized and dynamic business environment, this journal plays a crucial role in bridging theoretical

frameworks with practical implementations. This article provides an analytical review of the International Journal of Management Theory and Practices, highlighting its scope, academic significance, editorial standards, and role in shaping modern management discourse.

Exploring the Scope and Focus of the Journal

The International Journal of Management Theory and Practices positions itself at the intersection of academic rigor and real-world relevance. It encompasses a wide spectrum of topics within management studies, including but not limited to organizational behavior, strategic management, human resource management, leadership, and innovation management. By focusing on both theory and practice, the journal appeals to a diverse readership that includes business academics, corporate managers, consultants, and policymakers.

One of the distinguishing features of this journal is its commitment to publishing research that not only advances theoretical understanding but also addresses practical challenges faced by organizations across industries. This dual emphasis enhances its appeal in academic circles and among practitioners seeking evidence-based solutions.

Editorial Standards and Peer-Review Process

The credibility of the International Journal of Management Theory and Practices is underpinned by a stringent peer-review process. Submissions undergo rigorous evaluation by experts in relevant fields to ensure methodological soundness, originality, and contribution to existing literature. This process safeguards the quality of published articles, thereby maintaining the journal's reputation for academic integrity.

Furthermore, the journal encourages submissions that employ diverse research methodologies, ranging from qualitative case studies to quantitative data analyses. This inclusivity fosters a comprehensive understanding of management complexities and promotes interdisciplinary approaches.

Relevance and Impact in the Contemporary Management Landscape

In an era marked by rapid technological advancements and shifting organizational paradigms, the International Journal of Management Theory and Practices remains highly relevant. It addresses emerging themes such as digital transformation, sustainability in business, and cross-cultural management, which are critical to contemporary managers and scholars.

Contribution to Knowledge and Practice

The journal contributes significantly to the body of knowledge by publishing cutting-edge research on

management theories that are adaptable to various cultural and economic contexts. For example, articles on transformational leadership models or agile management practices provide frameworks that organizations worldwide can utilize to enhance productivity and employee engagement.

Moreover, the journal's emphasis on practical implications ensures that research findings translate into actionable strategies. This practical orientation is particularly valued by corporate leaders who seek to implement innovative management practices grounded in empirical evidence.

Comparative Insights: Positioning Among Other Management Journals

When compared to other management journals, the International Journal of Management Theory and Practices distinguishes itself through its balanced focus on both conceptual and applied research. While some journals prioritize theoretical advancements or niche topics, this journal maintains a broad yet focused scope that accommodates a variety of management disciplines.

In terms of impact factor and indexing, the journal is gaining recognition in academic databases, which enhances its visibility and accessibility. Its international authorship and readership further reinforce its status as a global forum for management discourse.

Strengths and Limitations

- **Strengths:** The journal's comprehensive scope, rigorous peer-review process, and emphasis on bridging theory and practice make it a valuable resource for diverse stakeholders in management.
- **Limitations:** Like many academic publications, there can be a time lag between submission and publication, which may delay the dissemination of timely research findings. Additionally, while the journal is expanding its international presence, continued efforts to increase diversity in editorial leadership could enhance its global representation.

Future Directions and Emerging Trends

Looking ahead, the International Journal of Management Theory and Practices is poised to further explore contemporary challenges such as artificial intelligence in management, remote workforce dynamics, and ethical governance. These topics reflect the evolving demands of the business world and underscore the journal's commitment to remaining at the forefront of management scholarship.

The integration of digital publishing technologies and open-access models could also expand the journal's reach, making research more accessible to a wider audience beyond academia.

By continuing to foster interdisciplinary dialogue and prioritizing research that responds to real-world issues, the International Journal of Management Theory and Practices will likely maintain its relevance and influence in shaping the future of management thought and practice.

International Journal Of Management Theory And Practices

Find other PDF articles:

<https://old.rga.ca/archive-th-037/Book?ID=dWX39-5885&title=essentials-of-business-communication-8th-edition.pdf>

international journal of management theory and practices: *Supply Chain Management Theory and Practice* Paul D. Cousins, Benn Lawson, Brian Squire, 2006 This e-book asks: Is Supply Chain Management an emerging academic discipline? Supply Chain Management (SCM) has continued to grow in prominence within the field of Operations Management and also within the broader discipline of management. Practitioners have begun to adopt and adapt new techniques to supply management that improve firm performance. Organizations in both the public and private sectors are becoming increasingly aware of the pivotal role that SCM can play in their business success. This is a challenging special issue aimed at stimulating debate rather than providing a definiti.

international journal of management theory and practices: Romanian Management Theory and Practice Ovidiu Nicolescu, Constantin Oprean, Aurel Mihail Titu, Sebastian Vaduva, 2024-09-19 This open access book provides the current research on the features of Romanian management theory and practices. It explores Romania's position in the global supply chain; Romanian firm's contributions to the new global economy; and the processes and effect of internationalization and digitization on the Romanian economy. Romanian management practices, similar with other Eastern European nations, has a unique development. In the late 19th and early 20th century, they were an integral part of western management thinking. However, with the forced adoption of a communist political system and the nationalization of the Romanian economy, the managerial systems were recalibrated to replace profit maximizing objectives with social objectives yielding mixed results. Since the revolution of 1989 and the integration into NATO and the European Union, Romanian management systems are once again an integral part of the global economy. As the COVID-19 crisis revealed the limitations of globalization and the overreliance on Asian suppliers, Romania, along with the rest of Eastern Europe will continue to be integrated into the global economy and become a dependable alternative to Asian suppliers. This is an open access book.

international journal of management theory and practices: Hotel Revenue Management: From Theory to Practice Stanislav Ivanov, 2014-03-15 This research monograph aims at developing an integrative framework of hotel revenue management. It elaborates the fundamental theoretical concepts in the field of hotel revenue management like the revenue management system, process, metrics, analysis, forecasting, segmentation and profiling, and ethical issues. Special attention is paid on the pricing and non-pricing revenue management tools used by hoteliers to maximise their revenues and gross operating profit. The monograph investigates the revenue management practices of accommodation establishments in Bulgaria and provides recommendations for their improvement. The book is suitable for undergraduate and graduate students in tourism, hospitality, hotel management, services studies programmes, and researchers interested in revenue/yield management. The book may also be used by hotel general managers, marketing managers, revenue managers and other practitioners looking for ways to improve their knowledge in the field.

international journal of management theory and practices: Knowledge Management in Theory and Practice Kimiz Dalkir, 2013-09-05 First published in 2011. As knowledge management becomes embedded within organisations it becomes more important for students to understand its principles and applications. In this text the author provides a comprehensive overview of the field of knowledge management with an emphasis on translating theory into practice, Working from a multidisciplinary perspective, he weaves key concepts, tools, and techniques from sociology, cognitive science, content management, knowledge engineering, cybernetics, organisational behaviour, change management and information science into a three level approach.

international journal of management theory and practices: *Management Theory and Practice in Physical Activity Education (Including Athletics)* F. Zeigler Earle F. Zeigler, Earle Zeigler, 2010 A new text in management thought, theory, and practice applied to physical activity education and athletics required justification. Management Theory and Practice in Physical Activity Education (Including Athletics) has been planned primarily for administrators of physical education and athletics at several levels of educational institutions. However, much that is included here can be very helpful as well to the sport and physical recreation manager in public and/or commercial sport and physical activity. In other words, it is the underlying thought, theory, and practice that is fundamentally important. The twentieth century has been characterized as a transitional one in human history. Moving into the twenty-first century, we start down the path to finding the answer to this assumption. At any rate, changing times are occasioned by the impact of a variety of social forces on society. Additionally, such change has its accompanying, but often unsteady, influence on the professional training of leaders in the large number of fields that make up the society in which such change occurs. The caliber of young people recruited into the field within education is paramount, as is the way they are prepared for leadership roles as managers, teachers, coaches, performers, supervisors, or exercise specialists. This is OUR responsibility. We should carry out these assignments in a way that is comparable to that used in the finest professions.

international journal of management theory and practices: *Marketing Management: Theory and Practice, 2nd Edition* Alexander Chernev, 2025-09-15 Marketing Management: Theory and Practice provides a systematic overview of the fundamentals of marketing theory, defines the core principles of marketing management, and presents a value-based framework for developing viable market offerings. This theory is grounded in the view of marketing as a value-creation process essential to any business enterprise. The discussion of marketing theory is complemented by practical tools that help managers apply the generalized frameworks to address specific business challenges and capture market opportunities. The marketing theory outlined in this book applies to a broad range of companies—startups and established enterprises, consumer packaged goods companies and business-to-business firms, high-tech and low-tech ventures, online and brick-and-mortar businesses, product manufacturers and value-added service providers, as well as nonprofit and profit-driven organizations. This book combines theoretical rigor with practical relevance to strengthen the marketing skills of a wide spectrum of business professionals—from those creating new market offerings to those enhancing existing ones, from entrepreneurs launching new ventures to managers in established corporations, and from product managers to senior executives.

international journal of management theory and practices: *Project Management Theory and Practice, Second Edition* Gary L. Richardson, 2014-10-29 Updated to reflect the Project Management Institute's (PMI's) Project Management Body of Knowledge (PMBOK® Guide), Fifth Edition, the new edition of this bestselling textbook continues to provide a practical and up-to-date overview of project management theory. Project Management Theory and Practice, Second Edition explains project management theory using language that is easy to understand. The book integrates the organizational environment that surrounds a project to supply the well-rounded knowledge of theories, organizational issues, and human behavior needed to manage real-world projects effectively. This edition includes a new chapter on Stakeholder Management, which is a new knowledge area covered in the new PMBOK® Guide. It also provides updated references and a new

streamlined organization of chapters. There are several project-related model frameworks sponsored by PMI®, and many of these are covered in this text. Specifically, the book details: Work breakdown structures (WBS) Earned value management (EVM) Enterprise project management (EPMO) Portfolio management (PPM) Professional responsibility and ethics For many of the major sections, the PMI Global Accreditation curriculum learning objectives have been adapted with permission of PMI and used to guide the content. Filled with end-of-chapter questions, scheduling and budgeting problems, and scoping projects, this text is ideal for classroom use and essential reading for anyone seeking project management certification. The book also includes sample empirically oriented worksheets that demonstrate various management decision and analysis-oriented tools.

international journal of management theory and practices: Digital Project Management - Strategic Theory and Practice, 2025-03-19 In Digital Project Management - Strategic Theory and Practice, the authors emphasize the importance of maintaining rigor and depth while leveraging digital tools to address traditional challenges such as cost overruns and time constraints. This book is written for a wide-ranging audience with varying expertise in project management. Undergraduate and postgraduate students and practitioners in social sciences, science, technology, business, healthcare, and education will benefit from foundational and advanced concepts. Experienced project management researchers seeking to incorporate digital tools into their methodologies will find practical and theoretical insights. Additional audiences include industry practitioners in project management research, strategic consulting, and policy analysis, who can use the book to enhance the strategic application of digital project management in real-world scenarios. Non-traditional project managers are also addressed as individuals exploring project management practice in a digital age for creative, government-funded projects, NGOs, and advocacy projects. This book is a foundational resource for courses on digital project management methods, offering step-by-step guidance and real-world examples. It provides actionable insights into implementing digital tools in project management studies, from data collection to visualization. The book also highlights the role of strategic theory and practice in project management strategic decision-making across project planning, execution, monitoring and control management.

international journal of management theory and practices: Strategic Marketing Management: Theory and Practice Alexander Chernev, 2019-01-01 Strategic Marketing Management: Theory and Practice offers a systematic overview of the fundamentals of marketing theory, defines the key principles of marketing management, and presents a value-based framework for developing viable market offerings. The theory presented stems from the view of marketing as a value-creation process that is central to any business enterprise. The discussion of marketing theory is complemented by a set of practical tools that enable managers to apply the knowledge contained in the generalized frameworks to specific business problems and market opportunities. The information on marketing theory and practice contained in this book is organized into eight major parts. The first part defines the essence of marketing as a business discipline and outlines an overarching framework for marketing management that serves as the organizing principle for the information presented in the rest of the book. Specifically, we discuss the role of marketing management as a value-creation process, the essentials of marketing strategy and tactics as the key components of a company's business model, and the process of developing an actionable marketing plan. Part Two focuses on understanding the market in which a company operates. Specifically, we examine how consumers make choices and outline the main steps in the customer decision journey that lead to the purchase of a company's offerings. We further discuss the ways in which companies conduct market research to gather market insights in order to make informed decisions and develop viable courses of action. Part Three covers issues pertaining to the development of a marketing strategy that will guide the company's tactical activities. Here we focus on three fundamental aspects of a company's marketing strategy: the identification of target customers, the development of a customer value proposition, and the development of a value proposition for the company and its collaborators. The discussion of the strategic aspects of marketing management includes an in-depth analysis of the key principles of creating market value in a competitive context. The next three parts

of the book focus on the marketing tactics, viewed as a process of designing, communicating, and delivering value. Part Four describes how companies design their offerings and, specifically, how they develop key aspects of their products, services, brands, prices, and incentives. In Part Five, we address the ways in which companies manage their marketing communication and the role of personal selling as a means of persuading customers to choose, purchase, and use a company's offerings. Part Six explores the role of distribution channels in delivering the company's offerings to target customers by examining the value-delivery process both from a manufacturer's and a retailer's point of view. The seventh part of the book focuses on the ways in which companies manage growth. Specifically, we discuss strategies used by companies to gain and defend market position and, in this context, address the issues of pioneering advantage, managing sales growth, and managing product lines. We further address the process of developing new market offerings and the ways in which companies manage the relationship with their customers. The final part of this book presents a set of tools that illustrate the practical application of marketing theory. Specifically, Part Eight delineates two workbooks: a workbook for segmenting the market and identifying target customers and a workbook for developing the strategic and tactical components of a company's business model. This part also contains examples of two marketing plans—one dealing with the launch of a new offering and the other focused on managing an existing offering.

international journal of management theory and practices: The Theory and Practice of Change Management John Hayes, 2021-12-29 Technological advances, an increasingly globalized workforce and seismic global events mean that change is a constant feature of business life today. The consequences of not managing change effectively can be devastating for businesses. How can managers deal with change brought about by unpredictable events? How can they embrace change and communicate its benefits to stakeholders? How can organizations ensure the ongoing success of change? John Hayes's bestselling textbook equips you with the practical tools and academic knowledge to tackle these questions and many more. Offering unrivalled breadth, it will guide you clearly through all stages of the change process, from recognizing the need for change to ensuring its successful implementation. Its unique underpinning framework, based on a process model of change, will help you to view change as purposeful and ordered, rather than something chaotic and unmanageable. This sixth edition covers all of the key theories, tools and techniques of organizational change, and offers everything you need to know about organizational change today: - Brand new international case studies and examples allow you to understand change in context - Coverage of 'big-bang' disruptions, offers you a framework for dealing with unforeseen global events like pandemics, economic instability and climate change - Updated research reports show you the latest theory in the field - New learning objectives, reflective questions and experiential exercises help you to consolidate your learning and revise effectively - Increased coverage of SMEs, public sector and family businesses shows you change in diverse sectors

international journal of management theory and practices: The Practice and Theory of Project Management Richard Newton, 2019-11-05 Managing projects, a prominent feature of working life, inevitably involves change at some level. Even though successful project management depends on organisational change, textbooks often fail to recognise this symbiotic nature. This book offers students a practical understanding of the strategic and organisational role of projects.

international journal of management theory and practices: Progress in Environmental Assessment Policy, and Management Theory and Practice Thomas B Fischer, 2015-12-15 Since becoming editor-in-chief in 2009 Thomas Fischer has overseen the publication of 22 issues of the Journal of Environmental and Policy Management. This wide-ranging and thought-provoking volume presents a selection of papers from this period. A number of these papers discuss the topics of the journal's special issues. The others offer various international and comparative perspectives on the development and implementation of environmental assessment (EA) and strategic environmental assessment (SEA). By drawing on the expertise of a number of global experts, this comprehensive volume considers the challenges, successes and progress of EA/SEA policy and management since 2009. This volume is perfect for students and researchers interested in environmental policy and its

implementation and management.

international journal of management theory and practices: *Knowledge Management in Theory and Practice, third edition* Kimiz Dalkir, 2017-12-22 A new, thoroughly updated edition of a comprehensive overview of knowledge management (KM), covering theoretical foundations, the KM process, tools, and professions. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. This textbook and professional reference offers a comprehensive overview of the field. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, it describes KM theory and practice at the individual, community, and organizational levels. Chapters cover such topics as tacit and explicit knowledge, theoretical modeling of KM, the KM cycle from knowledge capture to knowledge use, KM tools, KM assessment, and KM professionals. This third edition has been completely revised and updated to reflect advances in the dynamic and emerging field of KM. The specific changes include extended treatment of tacit knowledge; integration of such newer technologies as social media, visualization, mobile technologies, and crowdsourcing; a new chapter on knowledge continuity, with key criteria for identifying knowledge at risk; material on how to identify, document, validate, share, and implement lessons learned and best practices; the addition of new categories of KM jobs; and a new emphasis on the role of KM in innovation. Supplementary materials for instructors are available online.

international journal of management theory and practices: Revenue Management Theory And Practice: Theoretical And Empirical Research Hiroshi Obata, Fumiko Hiki, 2025-07-02 This book provides a broad overview of revenue management and examines this topic from different perspectives. It is divided into three major parts. The first part deals with issues related to business model changes; the second part deals with customer, market and marketing issues and the third part examines revenue management and related issues from various other perspectives. The book is dedicated to the theory and practice of revenue management. Although cost management tends to focus on expenditure, it is important to pay attention to revenue as well. If a company is unable to generate sufficient revenues, it will not be able to generate a profit no matter how hard it tries to reduce the costs, thereby threatening its long-term existence. For this reason, revenue management, along with cost management, is essential. In addition to costs, research on cost drivers has made progress in recent years. However, systematic research on revenue is still incomplete. There is thus a need for theoretical and empirical research on various issues related to revenue management and to systematize them.

international journal of management theory and practices: Theory and Practice in Hospitality and Tourism Research Salleh Mohd Radzi, Mohd Faez Saiful Bakhtiar, Zurinawati Mohi, Mohd Salehuddin Mohd Zahari, Norzuwana Sumarjan, C.T. Chik, Faiz Izwan Anuar, 2014-08-12 Theory and Practice in Hospitality and Tourism Research includes 111 contributions from the 2nd International Hospitality and Tourism Conference 2014 (Penang, Malaysia, 2-4 September 2014), and covers a comprehensive range of topics, including: - Hospitality management - Hospitality & tourism marketing - Tourism management - Technology & innovation in hospitality & tourism - Foodservice & food safety - Gastronomy The book will be of interest to postgraduate students, academics and professionals involved in the fields of hospitality and tourism.

international journal of management theory and practices: *Entrepreneurial Management Theory And Practice: With Cases Of Taiwanese Business* Tzong Ru Lee, 2018-08-29 People like to have their own business, but few succeed. In this book, we show you what the process and procedures are to start-up your own business. Around 100 real cases featuring SMEs in Asia are introduced to show how businesses are run in the real world. From these practice cases, we can find rules to make a business sustainable. After reading this book, you will be able to find out what your advantages and disadvantages are, especially if you are keen to start a business in Asia. This book

might even help you decide whether it is time for you to start-up your own business or not.

international journal of management theory and practices: Family business goal, sustainable supply chain management, and platform economy: a theory based review & propositions for future research Rawa Alwadani, Nelson Oly Ndubisi, This article reviews important and diverse issues that can affect family business goals, which scholars can consider in their future research. A systematic review was undertaken in three different areas: family businesses goals, sustainable supply chain and platform economy. The three topics were reviewed in terms of the theories utilised in the studied articles. Two theories (institutional and social exchange) were found to be common across the three topics. As a result, family businesses goals, sustainable supply chain and platform economy were reviewed through the lenses of the institutional and social exchange theories. We conclude by discussing directions for future research and other promising approaches, so as to inform the investigation concerning family businesses, and the expected contemporary goals to pursue in relation to sustainable supply chain and platform economy.

international journal of management theory and practices: Knowledge Management in Theory and Practice, second edition Kimiz Dalkir, 2011-03-04 A comprehensive text and reference provides both substantive theoretical grounding and pragmatic advice on applying key concepts. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. It is a highly multidisciplinary field that encompasses both information technology and intellectual capital. This textbook and professional reference offers a comprehensive overview of the field of KM, providing both a substantive theoretical grounding and a pragmatic approach to applying key concepts. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, the text describes KM theory and practice at the individual, community, and organizational levels. It offers illuminating case studies and vignettes from companies including IBM, Xerox, British Telecommunications, JP Morgan Chase, and Nokia. This second edition has been updated and revised throughout. New material has been added on the information and library science perspectives, taxonomies and knowledge classification, the media richness of the knowledge-sharing channel, e-learning, social networking in KM contexts, strategy tools, results-based outcome assessments, knowledge continuity and organizational learning models, KM job descriptions, copyleft and Creative Commons, and other topics. New case studies and vignettes have been added; and the references and glossary have been updated and expanded.

international journal of management theory and practices: **Electronic HRM in Theory and Practice** Tanya Bondarouk, Huub Ruël, J. C. Looise, 2011-06-09 Organizations have increasingly been introducing web-based applications for HRM purposes, and these are frequently labeled as electronic Human Resource Management (e-HRM). This title focuses on the theoretical developments within the field of e-HRM research and clarifies the need to crystallize a theoretical framework for e-HRM research.

international journal of management theory and practices: Green Supply Chain Management for Sustainable Business Practice Khan, Mehmood, Hussain, Matloub, Ajmal, Mian M., 2016-07-27 The issue of sustainability has become a vital discussion in many industries within the public and private sectors. In the business realm, incorporating such practices allows organizations to re-design their operations more effectively. Green Supply Chain Management for Sustainable Business Practice examines the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises, focusing on how green approaches improve operations in an ecological way. Highlighting key concepts, emerging innovations, and future directions, this book is a pivotal reference source for professionals, managers, educators, and upper-level students.

Related to international journal of management theory and practices

Camiones de Carga | International® Camiones de carga de International®: robustez, eficiencia y tecnología avanzada para satisfacer todas tus necesidades de transporte y logística

Somos | International International: líderes en camiones de alto rendimiento, ofreciendo soluciones de transporte confiables y eficientes para diversas necesidades en el camino

Distribuidores | International® | clon mapa Encuentra el distribuidor International® más cercano en tu zona. Más de 85 puntos en toda la república Mexicana

SERIES MV - UPTIME International is dedicated to making trucks you can count on day-in and day-out

Camiones Medianos MV® | International® Camiones medianos de International®: versatilidad y potencia en el transporte, ideales para negocios que requieren rendimiento y fiabilidad en cada viaje

Motores - International® International® tiene los camiones chatos, ideales para reparto en cualquier ciudad de México. Con capacidad de carga de hasta 6 toneladas

LT625 DAY CAB - International® Trucks Configuration: 125" BBC Cab: Day cab Engine: International® A26 or Cummins® X15 ting savings. The LT Series also benefits drivers like never before with an ergonomically advanced

International® Trucks - Sign in to your account Welcome to International's Office 365 Login PageSign-in options

LT625 SLEEPER - International® Trucks LT625 SLEEPER Configuration: 125" BBC Cab: 73" Sky-Rise Sleeper Engine: International® A26 or Cummins® X15

Autobús de Pasajeros | FE de International Autobuses suburbanos de Camiones International: comodidad, seguridad y eficiencia para mover a las personas

Camiones de Carga | International® Camiones de carga de International®: robustez, eficiencia y tecnología avanzada para satisfacer todas tus necesidades de transporte y logística

Somos | International International: líderes en camiones de alto rendimiento, ofreciendo soluciones de transporte confiables y eficientes para diversas necesidades en el camino

Distribuidores | International® | clon mapa Encuentra el distribuidor International® más cercano en tu zona. Más de 85 puntos en toda la república Mexicana

SERIES MV - UPTIME International is dedicated to making trucks you can count on day-in and day-out

Camiones Medianos MV® | International® Camiones medianos de International®: versatilidad y potencia en el transporte, ideales para negocios que requieren rendimiento y fiabilidad en cada viaje

Motores - International® International® tiene los camiones chatos, ideales para reparto en cualquier ciudad de México. Con capacidad de carga de hasta 6 toneladas

LT625 DAY CAB - International® Trucks Configuration: 125" BBC Cab: Day cab Engine: International® A26 or Cummins® X15 ting savings. The LT Series also benefits drivers like never before with an ergonomically advanced

International® Trucks - Sign in to your account Welcome to International's Office 365 Login PageSign-in options

LT625 SLEEPER - International® Trucks LT625 SLEEPER Configuration: 125" BBC Cab: 73" Sky-Rise Sleeper Engine: International® A26 or Cummins® X15

Autobús de Pasajeros | FE de International Autobuses suburbanos de Camiones International: comodidad, seguridad y eficiencia para mover a las personas

Camiones de Carga | International® Camiones de carga de International®: robustez, eficiencia y tecnología avanzada para satisfacer todas tus necesidades de transporte y logística

Somos | International International: líderes en camiones de alto rendimiento, ofreciendo soluciones de transporte confiables y eficientes para diversas necesidades en el camino

Distribuidores | International® | clon mapa Encuentra el distribuidor International® más

cercano en tu zona. Más de 85 puntos en toda la república Mexicana

SERIES MV - UPTIME International is dedicated to making trucks you can count on day-in and day-out

Camiones Medianos MV® | International® Camiones medianos de International®: versatilidad y potencia en el transporte, ideales para negocios que requieren rendimiento y fiabilidad en cada viaje

Motores - International® International® tiene los camiones chatos, ideales para reparto en cualquier ciudad de México. Con capacidad de carga de hasta 6 toneladas

LT625 DAY CAB - International® Trucks Configuration: 125" BBC Cab: Day cab Engine: International® A26 or Cummins® X15 ting savings. The LT Series also benefits drivers like never before with an ergonomically advanced

International® Trucks - Sign in to your account Welcome to International's Office 365 Login PageSign-in options

LT625 SLEEPER - International® Trucks LT625 SLEEPER Configuration: 125" BBC Cab: 73" Sky-Rise Sleeper Engine: International® A26 or Cummins® X15

Autobús de Pasajeros | FE de International Autobuses suburbanos de Camiones International: comodidad, seguridad y eficiencia para mover a las personas

Camiones de Carga | International® Camiones de carga de International®: robustez, eficiencia y tecnología avanzada para satisfacer todas tus necesidades de transporte y logística

Somos | International International: líderes en camiones de alto rendimiento, ofreciendo soluciones de transporte confiables y eficientes para diversas necesidades en el camino

Distribuidores | International® | clon mapa Encuentra el distribuidor International® más cercano en tu zona. Más de 85 puntos en toda la república Mexicana

SERIES MV - UPTIME International is dedicated to making trucks you can count on day-in and day-out

Camiones Medianos MV® | International® Camiones medianos de International®: versatilidad y potencia en el transporte, ideales para negocios que requieren rendimiento y fiabilidad en cada viaje

Motores - International® International® tiene los camiones chatos, ideales para reparto en cualquier ciudad de México. Con capacidad de carga de hasta 6 toneladas

LT625 DAY CAB - International® Trucks Configuration: 125" BBC Cab: Day cab Engine: International® A26 or Cummins® X15 ting savings. The LT Series also benefits drivers like never before with an ergonomically advanced

International® Trucks - Sign in to your account Welcome to International's Office 365 Login PageSign-in options

LT625 SLEEPER - International® Trucks LT625 SLEEPER Configuration: 125" BBC Cab: 73" Sky-Rise Sleeper Engine: International® A26 or Cummins® X15

Autobús de Pasajeros | FE de International Autobuses suburbanos de Camiones International: comodidad, seguridad y eficiencia para mover a las personas

Back to Home: <https://old.rga.ca>